

BLOOM SPONSOR – \$120

Terms & Conditions

Deliverables

- All *Seed Sponsor* benefits, plus:
 - Logo, business name, and short description with clickable link on the Expo website
 - Two (2) grouped social media shoutouts (pre-event and post-event)
 - Logo and business description featured in the printed Expo program
 - Business name acknowledged during the MC welcome or closing (subject to schedule)
 - Highlighted listing as a **Bloom Sponsor** in the printed program
 - Eligibility for inclusion in group promotional reels
 - 10% discount on 2026 Expo exhibitor fees (*if renewing sponsorship or exhibiting in person*)
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Sponsor Commitments

- All content and materials must be submitted no later than **July 30**
 - Required content includes:
 - High-resolution logo
 - Business description (25–40 words)
 - Any social media handles or hashtags to tag
 - Tote bag insert (flat, A5 maximum, non-consumable, and non-dated)
 - Content must be wellness-aligned and respectful of the Expo's community values
 - Sponsor responsibilities are considered fulfilled once all agreed deliverables have been provided and published
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Limitations

- Social media shoutouts may be grouped with other Bloom Sponsors
 - Tote bag insert and printed program inclusion is dependent on timely submission (by July 30)
 - MC mention and reel inclusion are subject to schedule and media availability
 - No additional exposure or customization is included beyond listed benefits
 - Sponsorship applies to the **2025 Expo only**
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Refund & Cancellation Policy

- Sponsorships are **non-refundable** and **non-transferable** once payment is confirmed
 - Refunds will only be considered in the event of full Expo cancellation or on compassionate grounds, at the discretion of the Organiser
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Communication & Dispute Resolution

- All questions or concerns must be submitted **in writing via email**
 - All communication regarding sponsorship will be conducted **in writing only** to maintain a clear record
 - In the event of unresolved concerns, a mutually agreed neutral third party (e.g., community mediator) may be consulted
 - Both parties agree to communicate professionally, with goodwill and clarity
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Acknowledgement & Agreement

By completing payment and/or signing below, the Sponsor confirms they have read, understood, and agreed to the terms and conditions outlined above.

Sponsor Name (Printed): _____

Business Name: _____

Date: _____

Signature: _____
