

SEED SPONSOR – \$60

Terms & Conditions

Deliverables

- Business name and short description listed on the Natural Therapies Expo & Festival website (Sponsor page)
- One (1) pre-event grouped social media shoutout (Instagram or Facebook)
- One (1) flyer or small, flat promotional item included in attendee tote bags
- Group thank-you mention in the post-event e-newsletter and Instagram Story
- 10% discount on 2026 Expo exhibitor fees (*available only if renewing sponsorship or exhibiting in person*)

Sponsor Commitments

- All content and materials must be submitted no later than **July 30**
- Tote bag inserts must be **non-consumable, free from expiry dates, and flat-packed** (max size A5)
- Business content must align with the Expo's wellness and community values
- Descriptions submitted for the website must be between **25–40 words** and clearly represent the business or offering
- Sponsor responsibilities are considered complete once all agreed deliverables have been fulfilled

Limitations

- Social media shoutouts may be grouped with other Seed Sponsors in carousel or Story format
- Tote bag insert inclusion is dependent on meeting the July 30 deadline and fitting physical criteria
- No additional promotional placements or print features are included in this tier
- Benefits apply to the 2025 Expo only and do not roll over

Refund & Cancellation Policy

- Sponsorships are **non-refundable** and **non-transferable** once payment is confirmed
- Refunds will only be considered in the event of Expo cancellation or under compassionate circumstances at the discretion of the Organiser

Communication & Dispute Resolution

- All questions, concerns, or disputes must be submitted in writing via email
- All correspondence regarding sponsorship matters will be conducted in writing to ensure clear records
- In the unlikely event of a dispute that cannot be resolved informally, both parties agree to seek resolution with goodwill. A mutually agreed-upon community mediator may be consulted if required

By completing payment, the Sponsor confirms acceptance of these terms and conditions.

Acknowledgement & Agreement

By completing payment and signing below, the Sponsor confirms they have read, understood, and agreed to the terms and conditions outlined above.

Sponsor Name (Printed): _____

Business Name: _____

Date: _____

Signature: _____
