

Proudly produced by Natural Therapies Expo & Festival



Sunday 30 August

Mittagong RSL 2026

Sharing *Wellness*

Connect with *Community*

Position your business in front of 200+ motivated local wellness buyers.

Connect directly with your future clients at the Southern Highlands' most trusted natural therapies marketplace.



naturaltherapiesexpoandfestival.com.au

ABOUT NATURAL THERAPIES EXPO & FESTIVAL

The Southern Highlands' largest expo event for all things natural, therapeutic, organic, sustainable and wellness-related.

Whether you are just starting out or already an established business and want to create brand awareness or be seen as a leader in your field, the Natural Therapies Expo & Festival is an essential event to have on your calendar.

Beyond the exhibition floor, Natural Therapies Expo & Festival also hosts an annual networking and summit program, providing additional avenues to connect and celebrate with the wellness industry.

Each year local wellness buyers engage with exhibitors to discover new services, products and practitioners they can trust.





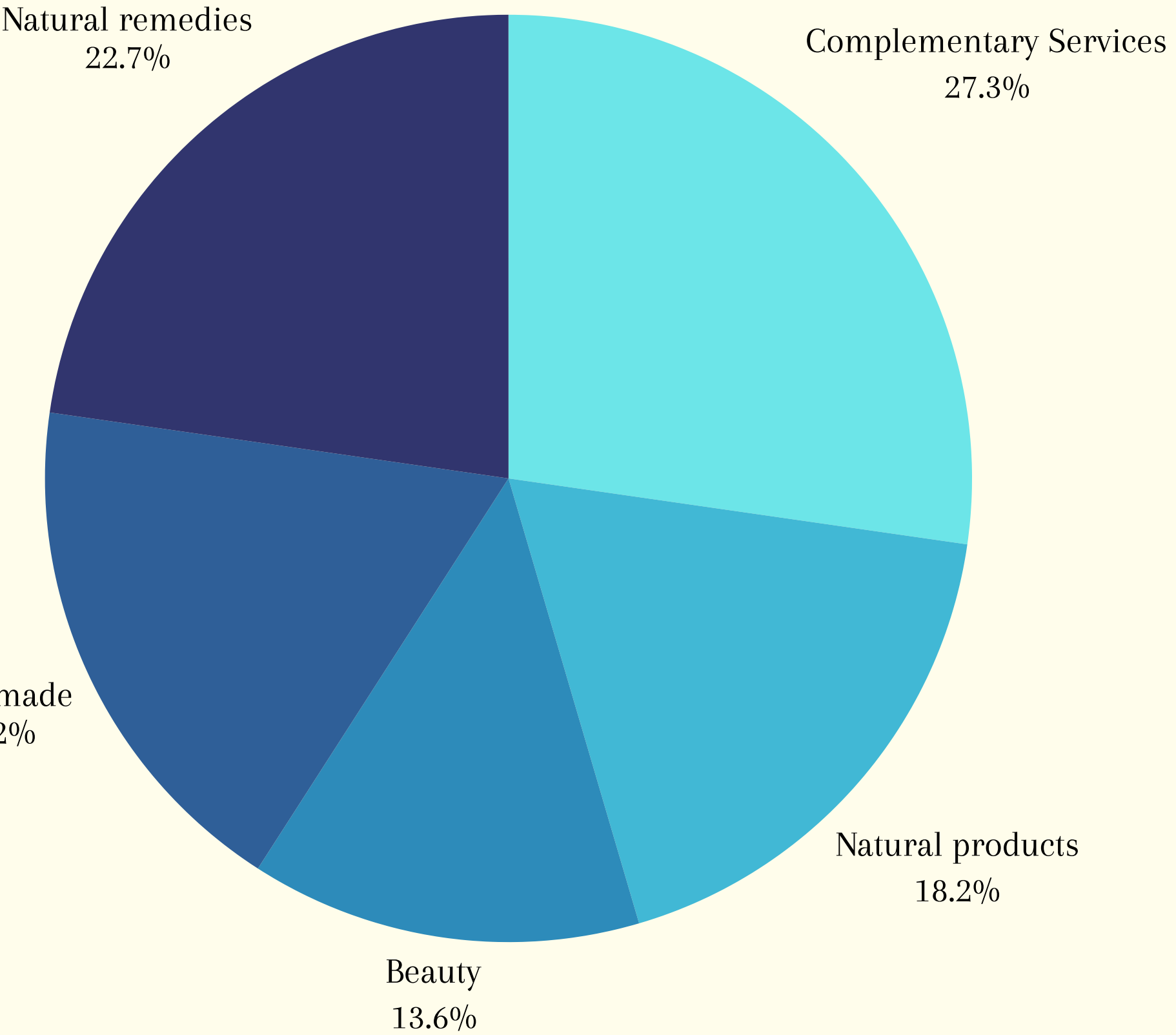
IS THIS EXPO RIGHT FOR YOU?

- **You offer genuine wellness services or products**
- **You value face-to-face connection**
- **You want long-term clients, not just one-day sales**
- **You operate ethically and professionally**
- **You enjoy collaborative community environments**

YOUR TARGET MARKET

Based on post-event surveys and attendee engagement data from previous Natural Therapies Expo & Festival events.

Your future clients are actively looking for:



FROM SMALL, LOCAL BUSINESSES

WHY EXHIBIT

Your Once-a-Year Opportunity to Meet Clients Who Are Already Looking for You. Place your brand in front of motivated local buyers actively investing in their wellbeing.

Reasons to Exhibit



Generate high-quality leads from locals already seeking your services



Create referral partnerships that continue beyond Expo day



Turn face-to-face conversations into long-term clients



Drive immediate traffic to your booking or product pages with a customised QR code

EXHIBIT IN 2026

Take your stand
to the next level!
Add on one
of our great valued
packages

Stand Size	Space Only
3m x 3m (4)	\$200
3m x 2m (4)	\$180
2m x 2m (19)	\$150

Marketing Packages	Rate
Radiance Elite	+ \$100
Thrive Premium	+ \$90
Flourish Plus	+ \$80
Renewal Standard	+ \$70
Blossom Basic	+ \$60

The diagram illustrates an exhibition floor plan with various stand configurations and facilities. Stands are numbered 1 through 27, with their dimensions indicated below the numbers. Stand 1 is 2x2, stands 2-4 are 3x3, stand 5 is 2x2, stands 6-7 are 3x2, stands 8-11 are 2x2, stands 12-15 are 2x2, stands 16-19 are 2x2, stands 20-23 are 2x2, stand 24 is 3x2, stand 25 is 3x2, stand 26 is 2x2, and stand 27 is 3x3. Facilities include a Bar, Toilet, Stage, Workshop access, and an Exit. A set of 24 chairs is shown near the stage. Electrical outlets are marked with a lightning bolt symbol. A Storage area is located near stand 1.

Typical exhibitor investment ranges from \$210 – \$300 depending on space size and marketing package selected.

SPACES, MARKETING & PACKAGES

Exhibitors who add a marketing package gain greater exposure to our entire Natural Therapies Expo & Festival community. Don't miss this opportunity!

Space Options	Rate	Marketing Package	Rate
3m x 3m (max. 4)	\$200	Radiance Elite	+ \$100
3m x 2m (max. 4)	\$180	Thrive Premium	+ \$90
2m x 2m (max. 19)	\$150	Flourish Plus	+ \$80
		Renewal Standard	+ \$70
		Blossom Basic	+ \$60

Limited Availability -
Only 27 Exhibitor Spaces

IN 4 EASY STEPS -

In 4 easy steps reserve your space & marketing package!

Take your stand
to the next level!
Add on one
of our great valued
packages

Step 1	Select your preferred space size	3m x 3m 3m x 2m 2m x 2m
Step 2	Choose your business-growth package	Radiance Elite
		Thrive Premium
		Flourish Plus
		Renewal Standard
		Blossom Basic
Step 3	Email to secure availability	contact@naturaltherapiesexpoandfestival.com.au
Step 4	You'll receive confirmation of availability, an invoice, and next steps within 48 hours.	

INVESTMENTS BUNDLE EXAMPLES

Our ready-made bundles don't quite fit?
No, problem, please contact the Event Lead Coordinator via email to customise your package today!



Space	Marketing	Total investment:
Example 1: 3m x 3m	Radiance Elite	
\$200	+ \$100	\$300
Example 2: 3m x 2m	Renewal Standard	
\$180	+ \$70	\$250
Example 3: 2m x 2m	Blossom Basic	
\$150	+ \$60	\$210

PACKAGE INCLUSIONS

Radiance Elite

Maximum visibility, priority placement, and premium promotion

- Bliss Maximiser marketing package
- Access to VIP virtual lounge (FB group) for networking opportunities
- Personalised Expo lanyard with customised website QR code
- Optional Stage Program Time slot (max. number in total: 8)

Stage sessions consistently direct engaged traffic back to exhibitor stalls, increasing on-day bookings and post-Expo enquiries.

Thrive Premium

High-impact promotion and strong brand visibility to support confident business growth.

- Serenity Amplifier marketing package
- Access to VIP virtual lounge (FB group) for networking opportunities
- Personalised Expo lanyard with customised website QR code
- Optional Stage Program Time Slot (max. number in total: 8)



PACKAGE INCLUSIONS

Flourish Plus

Balanced exposure and marketing support to help your business blossom before, during, and after Expo day.

- Harmony Enhancer marketing package
- Personalised Expo lanyard with customised website QR code
- Optional Stage Program Time slot (max. number in total: 8)

Renewal Standard

Essential visibility and promotional support to refresh your presence and reconnect with your audience.

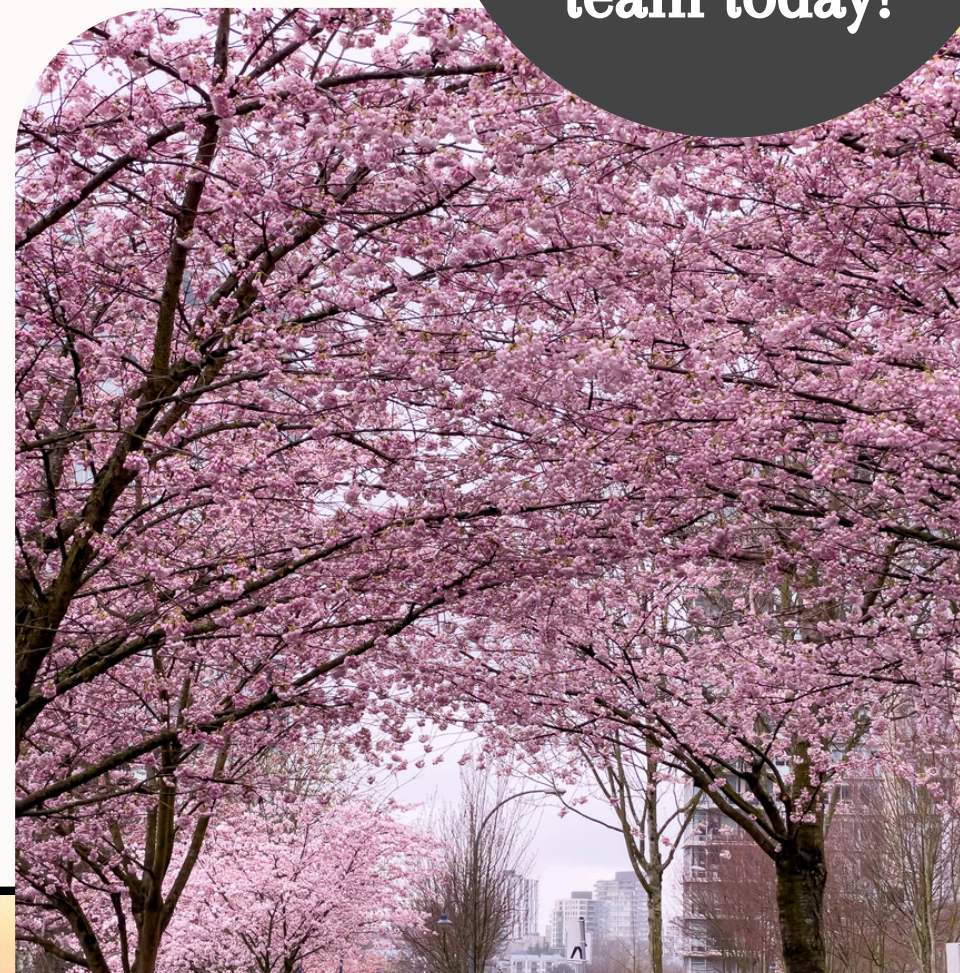
- Vitality Booster marketing package
- Personalised Expo lanyard with customised website QR code
- Optional Stage Program Time slot (max. number in total: 8)

Blossom Basic

A gentle, affordable entry point to introduce your business to the Expo community.

- Zen Starter marketing package
- Personalised Expo lanyard with customised website QR code
- Optional Stage Program Time slot (max. number in total: 8)

**Customise
your package!
Contact our
team today!**



NOT EXHIBITING IN PERSON?

STAY **VISIBLE** ANYWAY.

INVEST IN OUR **MARKETING-ONLY** PACKAGES

Grow your business even if you can't attend on the day.

Ideal for online practitioners, busy therapists, product creators and service-based businesses unable to attend on the day.

Name	Rate	
Marketing Only		Total Number Available
Bliss Maximiser	\$90	4
Serenity Amplifier	\$80	4
Harmony Enhancer	\$70	Unlimited
Vitality Booster	\$60	Unlimited
Zen Starter	\$50	Unlimited

MARKETING INCLUSIONS



Bliss Maximiser

Comprehensive promotion designed to maximise reach, recognition, and engagement.

- Personal Interview recording (in person on the day or online anytime)
- Two complimentary Expo entry tickets
- List your events on the Natural Therapies Expo & Festival website
- Pinned post on Facebook for 1 week leading up to and 4 weeks post-Expo date
- Unlimited post shares on the Expo FB page
- Highlight post twice (x 2) on Facebook for 2 week leading up to and 2 weeks post-Expo
- Exclusive spotlight single page on e-newsletter shared to Expo community x 2 (leading up to and post-Expo).
- Exclusive logo placement on the marketing loop on the day of the Expo
- Special mention by Expo host
- Registration table marketing placement
- Contribute to lucky door prize pool
- Contribute to promo Expo tote bag

MARKETING INCLUSIONS

Serenity Amplifier

Elevated brand exposure with strong digital and on-day visibility.

- Personal Interview recording (in person on the day or online anytime)
- Extra large logo placement on marketing material (including digital)
- One complimentary Expo entry tickets
- Unlimited post shares on Expo FB page
- Highlight post twice (x 2) on Facebook for 1 week leading up to and 2 weeks post-Expo
- Exclusive half-page spotlight in e-newsletter shared to Expo community x 3 (leading up to, on and post-Expo).
- Extra large logo placement on marketing loop on the day of Expo
- Special mention by Expo host
- Registration table marketing placement
- Contribute to lucky door prize pool
- Contribute to promo Expo tote bag



MARKETING INCLUSIONS

Harmony Enhancer

Steady, well-rounded promotion to support ongoing awareness and connection.

- Personal Interview recording (in person on the day or online anytime)
- Large logo placement on marketing material (including digital)
- Occasional post shares on the Expo FB page
- Highlight post on Facebook one time (x 1) per exhibitor for 1 week leading up to and 1-week post - Expo
- Quarter page spotlight in e-newsletter shared to Expo community x 2 (leading up to and post-Expo).
- Large logo placement on the marketing loop on the day of the Expo
- Special mention by Expo host
- Contribute to lucky door prize pool
- Contribute to promo Expo tote bag



MARKETING INCLUSIONS

Vitality Booster

Practical visibility to energise your marketing and keep your brand seen.

- Personal Interview recording (in person on the day or online anytime)
- Medium-sized logo placement
- Occasional post shares on the Expo FB page
- Group highlight posts once (x 1) per exhibitor on Facebook for 2 weeks leading up to the Expo.
- Quarter page spotlight in e-newsletter shared to Expo community x 2 leading up to, on and post-Expo
- Large logo placement on marketing loop on the day of Expo
- Special mention by Expo host
- Contribute to lucky door prize pool
- Contribute to promo Expo tote bag



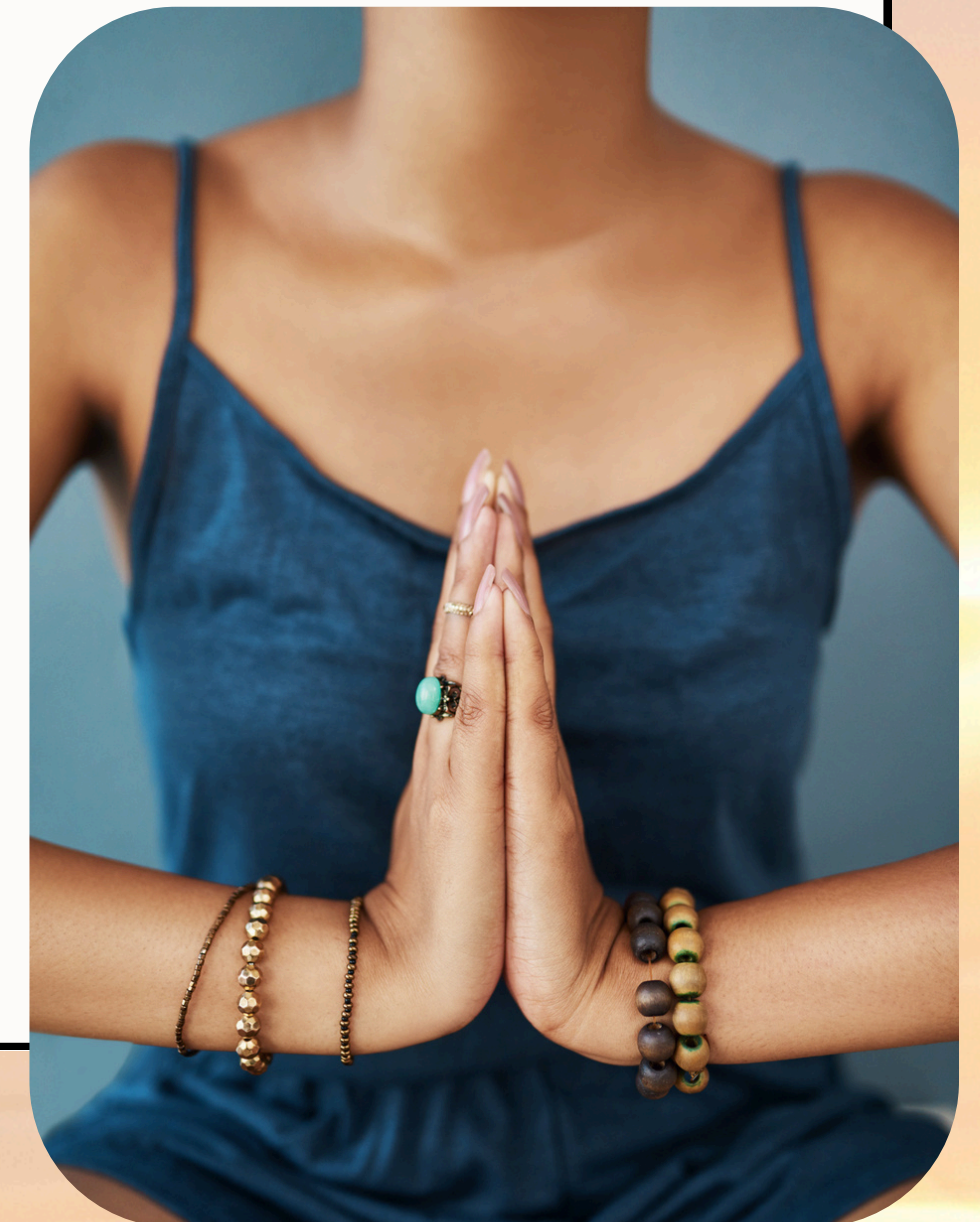
MARKETING INCLUSIONS

Customise
your package!
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team today!

Zen Starter

Simple, low-commitment exposure to maintain a presence within the Expo community.

- Personal Interview recording (in person on the day or online anytime)
- Small-sized logo placement
- Occasional post shares on the Expo FB page
- Group highlight post one time (x 1) per exhibitor on Facebook for 1 week leading up to the Expo.
- Small space spotlight in e-newsletter shared to Expo community x 2 leading up to, on and post-Expo
- Small logo placement on marketing loop on the day of Expo.
- Contribute to lucky door prize pool
- Contribute to promo Expo tote bag



MARKETING FULFILMENT *SCHEDULE*

Marketing Fulfilment Schedule

To ensure your content receives the visibility it deserves, all marketing inclusions are delivered in two dedicated campaign periods:

- Pre-Expo Campaign Window: 4 weeks leading up to the Expo
- Post-Expo Spotlight Window: February – March following the Expo

This allows your business to benefit from focused promotion outside of the high-noise Black Friday and Christmas marketing period, ensuring stronger engagement and longer content life.

Exact posting schedules are confirmed in January following the Expo.



READY TO GROW YOUR BUSINESS WITH US?

SECURE YOUR EXHIBITOR SPACE OR MARKETING PACKAGE TODAY.

RETURNING EXHIBITORS RECEIVE PRIORITY ACCESS TO PREMIUM SPACES.
PUBLIC RELEASE FOLLOWS SHORTLY.



*We keep our exhibitor community intentionally curated to ensure quality connections
and a supportive, respectful environment.*

naturaltherapiesexpoandfestival.com.au

Email: contact@naturaltherapiesexpoandfestival.com.au

Event Lead Co-Ordinator: Jen