

EVERGREEN SPONSOR – \$250/year or \$25/month

Terms & Conditions

These Terms & Conditions are to be read in conjunction with the Evergreen Sponsorship Memorandum of Understanding (MOU).

Deliverables

- All *Harvest Sponsor* benefits for the 2025 Expo, plus:
 - 4 x dedicated social media shoutouts spaced throughout the 12-month sponsorship term
 - Logo, business name, and short description featured year-round on the Expo website
 - Inclusion in 2 e-newsletters (1 pre-Expo and 1 seasonal follow-up)
 - Feature in a shared **Evergreen Sponsor spotlight carousel post** (Instagram & Facebook)
 - **Promotional presence** (flyers, postcard, or signage) at up to 2 Southern Highlands Wellness Gatherings per year
 - Opportunity to include 2 promotional inserts across tote bag or off-season event outreach
 - **Priority access** to 2026 exhibitor bookings (before public release)
 - 10% discount on 2025 Expo workshop or presentation fees
 - Recognition as a **Founding Evergreen Sponsor** (2025 only)
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Sponsor Commitments

- Expo-related content must be submitted by **July 30** and includes:
 - High-resolution logo
 - Business description (25–40 words)
 - Sponsor spotlight content (100 words + 1 image)
 - 1 or 2 promotional inserts (non-consumable, flat, and non-dated)
 - Year-round content (for social posts and updates) may be submitted quarterly or in one annual batch
 - Sponsors are invited to contribute up to:
 - 4 social media posts
 - 2 promotional inserts
 - 2 Wellness Gathering materials (attendance optional)
 - All content must align with the Expo's ethical, wellness-based values
 - Sponsor responsibilities are considered fulfilled once all agreed deliverables have been completed or offered
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Limitations

- Evergreen benefits are **non-transferable** and **non-refundable** once confirmed
 - Social media shoutouts must be relevant and wellness-aligned; inappropriate content may be declined
 - Physical promotion at Wellness Gatherings is limited to one A5 flyer, postcard, or small sign —materials must be clearly labeled
 - Year-round visibility begins from the date of confirmation and continues for 12 months
 - Inserts and features are capped to ensure fairness and quality across the year
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Refund & Cancellation Policy

- Sponsorship is **non-refundable** once payment is received, unless the Expo is cancelled or under exceptional compassionate circumstances
 - Monthly payments are binding for the 12-month term and non-refundable if cancelled partway through
 - In exceptional cases, early termination may be approved at the discretion of the Organiser
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Communication & Dispute Resolution

- All concerns or requests must be submitted **in writing via email**
 - Dispute resolution will be conducted entirely in writing to maintain clear records
 - If a matter cannot be resolved informally, both parties agree to seek mediation via a mutually agreed third party
 - All communication must reflect honesty, goodwill, and professional respect
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Acknowledgement & Agreement

By completing payment and/or signing below, the Sponsor confirms they have read, understood, and agreed to the terms and conditions outlined above.

Sponsor Name (Printed): _____

Business Name: _____

Date: _____

Signature: _____