

COACH PROFILE

www.beebrilliantpeople.com

Mike Bedford, Director.

Hello and thank you for reading my coaching profile. I hope I can 'bee' of service to you and your goals.

I have over 20 years of professional experience, and formal qualifications, in the field of People Development and HR.

I have coached a wide and diverse range of clients at all levels to achieve their goals and to support sustainable change. I adopt a Humanistic approach to coaching, taking a holistic whole person-centred approach. I specialise in working with Neurodivergent clients and organisations seeking to support Neurodivergent employees to 'bee' the best version of themselves.

As a Neuro-diverse person and coach, I use my non-linear thinking as a gift to support my clients. I offer unique insight and perspective. I can see patterns and trends that others might not and join the dots in service of my client's goals. If you work with me, I am sure **you will not 'bee' disappointed with the results.**









