

	Praus Capital	Private Equity	Competitor
Com m itm ent & Goals	Run one company for the long term (10, 20+ years)	One company within a large portfolio with a short-term (~5 year) focus	Absorb your company into a larger entity
Who you'll work with & terms	Me - a motivated entrepreneur and Veteran with flexible terms and direct communication	A large team of investors and lawyers with complex and strict terms	Very strict terms, compensation often tied to performance
Your Employees Future	Integral part of succession plan and long term growth	At risk	At risk
Ownership Transition	Flexible and mutually agreed upon	Often requires 2-3 year commitment with financial contingencies	Varies
Value Creation	Based on long-term sustainable growth	Financially engineered, decisions optimized for short-term returns to investors	Through consolidation and cost-cutting