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1. Intake discussion Define your goals and identify critical business and market factors – customer requirements, regulations, capacity, organisational readiness, etc.
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2. Problem/Opportunity Exploration Break the challenges down into smaller pieces so we can define appropriate interventions and design systemic initiatives that can scale.
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3. Identify drivers and blockers Assess the feasibility of the interventions and team participation needed for success.
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4. Build activation team Form a multidisciplinary team including members from all levels of the organisation.
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5. Activation workshop(s) Workshop the current versus desired future state, collecting information on hidden and desired skills, and identifying deliverables for the first phase of sustainability activation.
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6. Enhance the team Identify internal and external partners who can augment your team with their skills and time.
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7. Implement! Together we will create the implementation plan and work to see the project through.