Amy Vogelaar

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**Education**

Virginia Polytechnic Institute and State University

Bachelor of Arts in Fashion Merchandising and Design *Fall 2023*

Bachelor of Arts in Professional and Technical Writing *Spring 2015*

**Fashion Shows**

Hokie Designers Fashion Show *April* *2024*

* Developed and built complete looks and outfits for two models, including makeup and hair
* Challenged myself to design my male model’s outfit using only recycled and second-hand clothing

Vêtement de Rue Fashion Show *March* *2024*

* Designed and constructed two outfits worn on the catwalk, one of which was able to transition between acts into a simpler look

**Project Experience**

“Japonisme Explained” Display - Virginia Tech’s Oris Glisson Historical Collection *Oct. 2023-Jan. 2024*

* Developed a visual story for four exhibition windows showcasing Japanese historical and contemporary fashion garments
* Built a professional and appealing display completely out of garments and items that were already possessed by the collection or sourced from private collectors

Assisting at the Oris Glisson Historical Collection *2023*

* Documented incoming donations, sewed in reference tags, bagged garments for freezing procedure, and cleaned garments using the water table
* Pulled and photographed garments and accessories when putting up and taking down displays to start building a comprehensive digital catalog of the historic collection
* Organized the men and children’s section of the collection to enable easier access and prepare for storage during building renovations

Merchandising Display for Student-Designed Brand *2023*

* Designed a three-window project display marketed toward college students for a sustainable brand, ReUseMe, focused on recycling fabric into quilted clothing
* Incorporated the brand story in every aspect of the display, using many recycled and pre-owned materials for both the mannequin clothing and background quilts

Design for Virginia Tech Bookstore *2022*

* Conducted market research to create a line of athleisure apparel and merchandising strategy centered around the new VT logo

**Teaching Experience**

Guest Lecturer - Virginia Tech *January 2024*

*Courses:* Clothing and People / Historic Costume and Textile Collection Management

* Invited to give a lecture about my “Japonisme Explained” exhibit to undergraduate students
* Prepared materials and hosted an interactive demonstration on how to wear a furisode and tie an obi to allow students to interact more with historical garments of different cultures

Teaching Assistant - Virginia Tech *Spring 2023*

*Course:* Introduction to Textiles

* Prepared materials for lab activities, answered any questions the students had during lab sessions, and annotated completed student lab reports
* Developed additional interactive study material for TA-hosted review sessions

Choreographer - Japanese Cultural Association (biannual) *2012-2023*

* Choreographed and taught Japanese dances, often building off of researched traditional themes
* Dressed dancers in often complex Japanese garments, choosing outfits that would appear cohesive on-stage during performances

**Work Experience**

Director of Technology and Content Editor for Ermann & Associates *2019-2021*

* Transcribed and refined an architecture professor’s video content (The Amber Book) into an accompanying written workbook
* Designed and built The Amber Book’s (ARE prep) and The Olive Book’s (SAT/ACT prep) course websites when the pandemic prevented in-person study sessions

Stylist and Cashier at Goodwill Industries *2017-2020*

* Created styled looks so that customers could have an idea of what clothing would look good together and fresh ideas for how to wear and accessorize them

Fruit Designer at Edible Arrangements *2016-2017*

Freelance Editor *2015-2016*

**Organizations**

American Association of Textile Chemists and Colorists VT Student Chapter – Vice President *2023*

Vêtement De Rue *2023-2024*

Hokie Designers *2023-2024*

Sustainable Fashion Society *2023*

Fashion Merchandising and Design Society *2022*

Japanese Cultural Association *2012-2023*

**Service Projects**

Grant Writing for Virginia Quilters Society *2014*

The Frosty Parrot website design *2013*

Animation Society at Virginia Tech website design *2012*

Big Event at Virginia Tech