

Press Release



To: Media

From: Mary Maurer – President, CEDAR Collaborative

Dates: June 4, 2019

**Subject: New Community Development Organization Formed;
Maurer to serve as President**

CEDAR Collaborative, a new Manitowoc-based organization, announces its formation and appointment of Mary C. Maurer as President. CEDAR stands for Community Engagement, Development & Advancement Resources and is focused on serving clients across Wisconsin and the Midwest. CEDAR Collaborative provides expertise and resources to help position, grow and advance communities.

“We believe we have built a very unique approach to community engagement and development with a network of experts at the top of their fields,” said Maurer, CEDAR President. “Through our work in the Vision 2022 effort within Manitowoc County, we learned that many other communities face the same challenges we do and are looking for help in engaging and moving their communities forward for the future.”

CEDAR Collaborative offers community visioning, planning and engagement services as well as branding, social media engines, assessment tools, leadership development, economic vitality advising and capacity building. Leede Research will be a key partner and provide information tools and services as well as technology resources.

CEDAR Collaborative services and additional information can be obtained at cedarcollaborative.com or by emailing Maurer at mmaurer@cedarcollaborative.com.

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