

Jack White - Putting School

Brief Summary – Press Release

Gullane, Scotland, 06/08/2019

Jack White Putting School Mission

- To perpetuate the legacy of Jack White the British Open Champion of 1904 who was considered by the R&A to be one of the best putters of his era.
- To follow up by introducing the evolution of putting with its various key points
- To showcase the latest research in performance putting. Namely: **PuttZones**

On this note, we relish the opportunity to illustrate the Jack White Putting School with educational and historical facts, theories and methods. Successful players in this modern era demonstrate and incorporate these principles.

Objective of putting

Which factors are involved in this? Techniques are required to gain a repeatable and predictable putting action. Many methods have been used by umpteen players, however there are common principles or fundamentals proven through the lineage of successful golfers. This leads to understanding how a ball reacts and behaves upon the green.

Green reading involves seeing the slopes and learning and predicting the pace of the greens in question. A putting stroke which sends the ball along the necessary starting line with the correct amount of force is what we are after.

Key factors of putting

A grip or hold on the putter which determines the correct face angle and the direction of putter head movement and ability to apply a blow to a stationary ball without upsetting those angles and paths. Stance, posture and alignment which allows the golfer to consistently use the putting action without tension or excessive movement. Positioning of the eyes relative to the ball and line of putt.

Methods of putting

Great putters like Jack White, Walter Travis, Walter Hagen, Horton Smith, Bobby Locke, Jack Nicklaus and Tiger Woods have exhibited specific and defined methods and principles. This provides the basis for our belief in how best to putt. These methods have proven results for the players concerned. The past to the future. It would be remiss to ignore history and pretend that the game has only been recently invented. We recognise that the game evolves, but stress that all theories have their origins.

What you will learn

We will guide you through the requisite techniques and styles. We will find key points which can be transferred into your personal way of putting. We are confident that you can gain improvement and a better understanding of your own performance and even find positive adjustments. All this alongside an enjoyable time putting and a knowledge of where it has all come from.

You will also learn about the PuttZones system which was presented at the World Scientific Congress of Golf at St Andrews University (2016). Based on comprehensive research (2011) PuttZones is a system of understanding the percentage and length of putts made from a statistical viewpoint. This leads to a best practice protocol, which encourages a learning and skill acquisition within a necessary context. Putt, Practice and Perform, the 3 P's (PPP).

"It is all about getting the ball in the hole with as few strokes as possible."

The Jack White Putting school is an initiative from **Boris Lietzow** (Jack White shop owner), **Stephane Barras** (PuttZones founder) and **Ian Butcher** (Scottish PGA member)

www.jackwhite-gullane.com – www.puttzones.com