

## *Flower Power*

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Suzan Tokcan

### *Pixel Pixie: Creating Whimsical Art*

#### **The Series**

Suzan Tokcan began her *Flower Power* series during the COVID-19 pandemic. Confined to her home during lockdown she found comfort in the flowers in her garden and began to photograph them obsessively.

The Flower Power series explores the tension between random and intentional aesthetics and between transient creations and the hubris of longevity. The intricate details and patterns and seeming ‘imperfections’ of flowers are a reflection of how nature creates sublime if short-lived beauty in a seemingly random, wild, and chaotic manner whereas human design is characterised by rationality, control, and a quest for perfection and permanence.

Suzan’s montages juxtapose her images of flowers with those of objects that she has photographed in the course of her wanderings and experiences to draw often-surprising connections and contrasts between cultural references and personal narratives.

Heavily influenced by Pop Art, Suzan’s dahlias and hibiscuses are ‘characters’ much like Warhol’s Marilyns. She problematizes and de-centres their ‘safe’, traditional representations as symbols of peace and love and positivity by ‘posing’ them against odd and whimsical backgrounds – much like ‘selfies’ in our own narcissistic age of social media oversharing. The references here are often private but open-ended enough for viewers to make up their own stories.

Suzan often produces variations of the same image as an ironic homage to the arbitrary manner in which enchanting patterns emerge in nature. These variations allow the viewer to either participate in the artist’s narrative or create their own reality by mixing and matching images.

Ultimately, what gives the Flower Power series its subtle political charge is Suzan’s insistent interrogation of mainstream, elite, and patriarchal narratives around aesthetics and the received distinctions between high-brow and popular art and the supposedly serious and the plainly absurd.

## The Artist

Suzan Tokcan has been involved in art and design most of her life. As a Turkish woman of mixed heritage living in London since her teens, she has always been something of an insider-outsider, a stance that underpins and informs her art.

Growing up between London and Istanbul provided Suzan with rich, varied and eclectic creative stimulation. Studying painting and restoration, drawing political cartoons, internship at an Istanbul creative agency, a chance introduction to photography at university, and working as an interior designer in the hospitality industry allowed her to create her own unique layered visual language.

In the mid 1990s, Suzan launched Suada Design with her sister Damla to deliver art and design projects for hospitality industry. This evolved into Wild@Art, producing digital art, printed on experimental surfaces, which she exhibited in Istanbul, Ankara, and London. A long stint as an entrepreneur in event management in London in the 2000s provided fertile ground for tailoring her creativity to commercial settings.

Over the last five years, Suzan has returned full time to creating digital photomontages, launching the Pixel Pixie line of limited-edition prints. The *Flower Power* exhibition at JM Gallery between 21-26<sup>th</sup> September is sponsored by DIFOART and displays one of Pixel Pixie's signature collections. *Flower Power* is dedicated to the memory of Damla.

DIFOART is an international digital art curation and customised print, furniture and fit out production platform representing a collective of artists creating works for the hospitality and commercial environments. Suzan has recently teamed up with DIFOART to launch their London presence.

## Practice

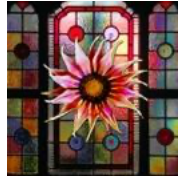
Suzan constructs montages by layering and blending photographs from her collection of images that have been modified and distorted using digital techniques. She frequently adds text and graphics to the photomontages and paints on and around them to create richly textured multimedia works. She creates her works in thematic, limited-edition series that can be displayed on the walls of homes, offices, restaurants, or hotels, or as custom, site-specific, one-offs commissioned by architects and interior designers. A consummate insider-outsider, her works seek to undercut high-minded, mainstream, patriarchal viewpoints – be it representations of the human body and sexuality, power and masculinity, notions of aesthetics – with a mix of humour, playfulness, whimsy, irony, and a sense of the absurd.

**Contact:** [info@pixelpixie.co.uk](mailto:info@pixelpixie.co.uk) [www.pixelpixie.co.uk](http://www.pixelpixie.co.uk)

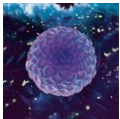
## Flower Power • Exhibition Guide



**London Calling**  
100 x100 cm.  
£1500



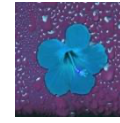
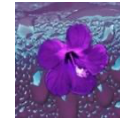
**Starchild**  
100 x100 cm.  
£1500



**Fishing for Compliments** | R | G | B |  
40x40 cm.  
£350 each



**Riding Waves** |1|2|3|4|  
40x40 cm.  
£350 each



**Wet Dreams** |2|4|  
40x40 cm.  
£350 each



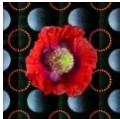
**Blooming Marvellous**  
40x40 cm.  
£350



**Networking**  
40x40 cm.  
£350



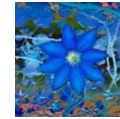
**Lazy Daisy**  
40x40 cm.  
£350



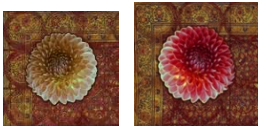
**Deco Decadent**  
40x40 cm.  
£350



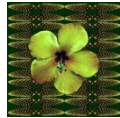
**Whirlwind Romance**  
40x40 cm.  
£350



**Skylife**  
40x40 cm.  
£350



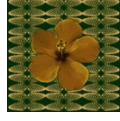
**Orientalist** |1|2|3|4|  
40x40 cm.  
£350 each



**Natural Selection** |3|2|  
40x40 cm.  
£350 each



**Golden Hybrid** |1|2|3|4|  
40x40 cm.  
£350 each

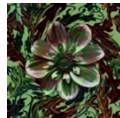




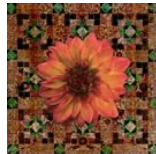
**Glitter Diva** | Rage | Gold | Mink |  
40x40 cm.  
£350 each



**Holy Moly**  
75x75 cm.  
£950



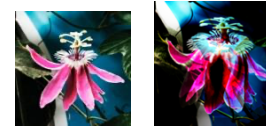
**Melting Morris** |1|2|3|  
40x40 cm.  
£350 each



**Culture Clash** | Orange |  
75x75 cm.  
£950 each



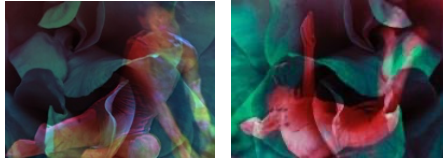
**Oh My Days**  
75x75 cm.  
£950



**Passion Jam** | Jazz | Rumba | Salsa | Tango |  
40x40 cm.  
£350 each



**Rose Candy** | Blush |  
75x75 cm.  
£950



**Pleasure Principle |1|2|**  
80x60 cm.  
£1500 each



**Clandestine Meeting**  
60x80 cm.  
£1500



**Spring Dream**  
60x80 cm.  
£1500



**Imagination vs Reality**  
60x80 cm  
£1500



**Tokyo Story**  
60x80 cm.  
£1500

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## Flower Power Editions & Purchase Information

- **Flower Power** limited edition prints are versatile and created with alternative interior settings in mind, so are presented in different sizes and finishes to suit any environment
- **Flower Power** prints are in limited editions of:
  - 5 - Large (100x100 cm.)
  - 10 - Medium (75x 75 cm.)
  - 10 - Small (40x40 cm.)
  - + 1 AP (Artist's Copy)
- **Choose:** from one of the standard sizes above or speak to us regarding custom commissions
- **Prints:** can be purchased un-framed or ready-to-hang embedded in acrylic and floating on an inset aluminium subframe

Large 100 x 100 cm. C-type digital print Matte print for self-framing £ 1200 Acrylic sandwich £ 1500	Medium 75 x 75 cm. C-type digital print Matte print for self-framing £ 750 Acrylic sandwich £ 950	Small 40x40 cm. C-type digital print? Matte print for self-framing £ 280 Floating Acrylic sandwich £ 350
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- **Prices:** vary according to market conditions & availability and do not include shipping & local import taxes
  - **Shipping:** estimated time of arrival depends on size of order, delivery location & shipping method, but likely to be between 3-6 weeks
  - **Please read terms & conditions** before purchase. We have tried to be as transparent & concise as possible, please ask any further questions or advice you require before choosing your artwork
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