



The National Little Britches Rodeo Association is one of the oldest continuing youth rodeo associations in the world, with membership from kids ages 5-18 in 26 states across the nation. NLBRA is a non-profit venture to build sound, healthy minds and bodies directed toward the interest of western-minded youth, to develop character, self-reliance, good sportsmanship and encouragement through competition in the great sport of rodeo. Tennessee Little Britches Rodeo Association has been created to be able to offer the talented kids ages 5-18 in our great state a chance to compete at a national level. According to RFDTV, each year thousands of kids travel the nation competing in local rodeos for a chance to qualify for Little Britches National Finals, now held at the Lazy E Arena in Guthrie, OK.

Tennessee Little Britches Rodeo Association, TNLBRA, will have approximately 110 competitors in the sanctioned divisions of Little Wrangler, Junior and Senior division for ages 5-18. Of course, none of this is possible without the continued support of parents, grandparents, friends and other family members who cheer on these talented athletes. Our spectators are expected to number 350+. These future rodeo stars and their families travel not only from Tennessee but also Alabama, Missouri, Kentucky, Illinois.

Each rodeo weekend TLBRA provides a Saturday and Sunday rodeo for our contestants. We have a preliminary schedule set for the 2024-2025. All TLBRA rodeos will be held at PJ Farms Arena in Columbia, TN.

With generous contributions from sponsors, TNLBRA will be able to provide awards for All-around winners in each age groups as well as the top 5 in each event in all age groups Last season we were able to award more than \$60,000 in awards and prizes to our members. Please see our attached TNLBRA award/Sponsorship levels and we hope to add your business or family to our program.

3449 Petty Lane · Columbia, TN 38401  
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# TNLBRA AWARDS/ SPONSORSHIPS 2024-2025 RODEO SEASON

## SADDLE SPONSOR - \$1,500

- Banner displayed in arena all year for all events held at PJ Farms
- Announcement of sponsorship at all rodeos
- Logo on saddle and jacket
- Business placed on rodeo Facebook page

## JACKET SPONSOR - \$1,000

- Banner displayed in arena all year for all events held at PJ Farms
- Announcement of sponsorship at all rodeos
- Logo on jacket
- Business placed on rodeo Facebook page

## ROUGHSTOCK SPONSOR - \$750

- Banner displayed on bucking chute
- Announcement of sponsorship at all rodeos
- Business placed on rodeo Facebook page

## EVENT SPONSOR - \$500

- You may choose to sponsor steer wrestling, tie down roping, team roping, dally ribbon roping, breakaway roping, goat tying, goat tail untying, trail course, pole bending or flag racing.
- Banner displayed in arena all year for all events held at PJ Farms
- Announced as "Event sponsored by your company name"
- Business placed on rodeo Facebook page

## EVENT BUCKLE SPONSOR - \$250

- Announcement of sponsorship of the event buckle at each rodeo
- Buckles for each event are guaranteed regardless of sponsorship
- Business placed on rodeo Facebook page

## CONTESTANT SPONSOR - \$200

- Business placed on rodeo Facebook page

## AWARD SPONSOR FOR AWARDS FOR 2ND-4TH PLACE - \$150

- Business placed on rodeo Facebook page

**ATTACH  
BUSINESS CARD  
HERE**

**Insert what you would like our announcer to say  
about your company**

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Business/Name \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Contact #: \_\_\_\_\_

TNLBRA Contestant(s): \_\_\_\_\_:

You may also email your business logo to : [Tnlittlebritchesrodeo@yahoo.com](mailto:Tnlittlebritchesrodeo@yahoo.com)

FMI - Contact Whitney Watts 573-421-2890 or Em Cragar - 931-384-6447

TNLBRA EIN# - 86-1769809