

*'It's like coffee with your sharpest friend;
easy, honest, unfiltered, ideas you can use to move forward.'*

WIT. WISDOM. CLARITY.
ONE CUP, ONE CONVERSATION, AT A TIME.

Award-winning, woman-owned,
independently produced, weekly show



#MAVERICK GUEST
(413) SHEFFIELD MA STUDIOS



MAV LIVE ON-LOCATION
VENTFORT MUSEUM
(413) LENOX MA



MAV ZOOMIN'
LIVE FROM MAINE

Who's Listening?

- 65% Entrepreneurs, Business Owners & Creatives
- 60% Female, 40% Male, Ages 35-65+
- 75% with Higher Education

They come for:

Personal Growth, Leadership Strategies,
Fresh Ideas, Real Conversation—No Noise.

:Stats are showing

People listen to the end

They stay for:

Authenticity, Humor, and Soulful Strategy.



FIND US WHEREVER YOU
FIND YOUR FAVE PODS!



#MAVERICK GUEST
ERECTOR SQUARE
(203) NEW HAVEN



Producer & Host
Denise DiGrigoli

Business Strategist | Entrepreneur
Motivational Speaker



Join the Growing Community of MAVigators

"This was a great conversation. Thanks for having me!"
- Richie Redding, via Instagram

"YOU are inspiring and bring the inspired to your audience! LOVE this!"
- Mindy Miller, via Instagram

"I believe every guest has been a MAVerick, whether for a moment, a minute, or a lifetime. Your story, your insights, and your energy can inspire others."
-Denise DiGrigoli



MAV ZOOMIN' LIVE FROM NYC



#MAVERICK (413) SHEFFIELD MA STUDIOS

What Makes Us Different?

We record **LIVE**, unedited

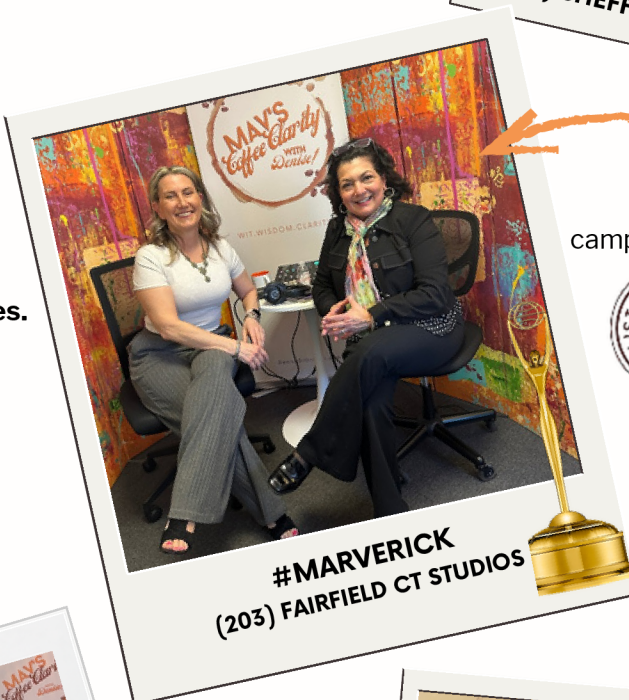
MAVerick wisdom from change makers, innovators and community leaders.

Short-format episodes: 27, 36, or 45 minutes.

Recorded in studio (CT & MA), on Zoom, and we record on location.

High listener retention—people don't just press play, they stay to the end.

Our collaborations help our guests and sponsors grow with us



#MARVERICK (203) FAIRFIELD CT STUDIOS

Collab & part of an award-winning campaign for new products



#MAVERICK (413) SHEFFIELD MA STUDIOS









MAV COLLAB ON-LOCATION (203) FAIRFIELD CT

Meet Your Host , What is Included as a Guest & Where to Find Us



Included with your appearance, here's what you'll receive as our MAVerick guest:

-  Full Podcast Episode: Apple, Spotify, iHeart, Amazon Music, Podbean
-  Full YouTube Video
-  Two Custom Reels
-  Substack e-Newsletter Feature
-  Show Notes & Backlinks
-  Evergreen Distribution

Denise DiGrigoli is the creator and host of the award-winning podcast MAV's Coffee Clarity, where wit, wisdom, and curiosity fuel conversations that inspire listeners with fresh ideas, lead better, and live with intention.

A seasoned interviewer, speaker, three-decade entrepreneur and strategic communications consultant, Denise brings more than 30 years of experience to every episode.

Her signature style blends humor, heart, and high-level insight, drawing out the stories, breakthroughs, and life lessons that inspire meaningful action.

She works regionally, with a focus on Connecticut's 203, and the Berkshires' 413, championing founders, businesses, creatives, and reinvention seekers while helping brands and leaders communicate with authenticity, confidence, and purpose.



[MAV's Coffee Clarity with Denise DiGrigoli](#)



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CUSTOMIZABLE SPONSORSHIP & COLLABORATIONS

All packages can be customized to reflect your story, your goals, and your audience.

Whether you're a business owner, a brand, a creative, or non-profit;
we've got collaborations and options that will bring you value and visibility.

The Espresso Mention

- 15-second brand shout-out (pre-roll)
- Link + brand name in show notes
- Social tag
- Lives on our platforms indefinitely

\$350

The Cappuccino Package

- 30-second ad read (mid-roll)
- Link + brand name in show notes
- CTA in episode outro
- Social share/tag on one platform
- Lives on our platforms indefinitely

\$650

The Latte Spotlight

- 30-second custom ad read
- Link + brand name in show notes
- Social share/tag on two platforms
- Brand highlight in newsletter
- Sponsored "Moment of Clarity" segment

\$950

The Partner Blend

- 3x episodes
- Custom ad reads
- Brand featured as "Official Partner"
- Newsletter feature
- 3 social touchpoints
- Giveaway integration
- 1 guest appearance (if applicable)

\$2,000

Optional Tie-ins

- Sponsored giveaway: +\$250
- Dedicated Instagram Reel: +\$250
- Newsletter takeover header: +\$400
- Episode title co-branding (select episodes): +\$500





Let's talk! We can Work Together in a Few Ways:
Be a Guest. Sponsor an Episode



"This was a fabulous and inspiring podcast ... thank you both!" - listener, via Instagram on Kelly Leonard's post

"Proud to be a MAV!"
- Jane Condon, via Instagram

SEGMENT STYLES ON MAV'S COFFEE CLARITY

**MAV & Guest –
Unscripted interviews**



**Just MAV –
Solo strategy & life hacks**



**Your Brand Sponsors
a Micro Lesson or Specific Episode**



LISTEN NOW & FIND OUT MORE

