MEDIA KIT



'It's like coffee with your sharpest friend; easy, honest, unfiltered, ideas you can use to move forward."

WIT. WISDOM. CLARITY. ONE CUP, ONE CONVERSATION, AT A TIME.

Award-winning, woman-owned, independently produced, weekly show





Who's Listening?

65% Entrepreneurs, Business Owners & Creatives 60% Female, 40% Male, Ages 35-65+ 75% with Higher Education

They come for:

Personal Growth, Leadership Strategies, Fresh Ideas, Real Conversation—No Noise.

:Stats are showing

People listen to the end

They stay for:

Authenticity, Humor, and Soulful Strategy.



FIND US WHEREVER YOU FIND YOUR FAVE PODS!













#MAVERICK GUEST
(413) SHEFFIELD MA STUDIOS







Producer & Host Denise DiGrigoli Business Strategist | Entrepreneur Motivational Speaker



Contact Denise Directly: Denise@DeniseDiGrigoli.com





Join the Growing Community of MAVigators

MAV ZOOMIN' LIVE FROM NYC

"This was a great conversation. Thanks for having me!" - Richie Redding, via Instagram

> "I believe every guest has been a MAVerick, whether for a moment, a minute, or a lifetime. Your story, your insights, and your energy can inspire others." -Denise DiGrigoli

"YOU are inspiring and bring the inspired to your audience! LOVE this" - Mindy Miller, via Instagram



What Makes Us Different?

We record LIVE, unedited

MAVerick wisdom from change makers, innovators and community leaders.

Short-format episodes: 27, 36, or 45 minutes.

Recorded in studio (CT & MA), on Zoom, and we record on location.

High listener retention—people don't just press play, they stay to the end.

Our collaborations help our guests and sponsors grow with us

Collab & part of an award-winning campaign for new products







#MARVERICK (203) FAIRFIELD CT STUDIOS





(203) FAIRFIELD CT



Contact Denise Directly: Denise@DeniseDiGrigoli.com



Where to Find Us & Meet Your Host







MAV's Coffee Clarity with Denise DiGrigoli



MAV's Coffee Clarity with Denise DiGrigoli



Denise DiGrigoli



MAV's Coffee Clarity with Denise DiGrigoli



MAV's Coffee Clarity with Denise DiGrigoli



@mavscoffeeclarity



MAV's Coffee Clarity with Denise



@mavscoffeeclarity



@DeniseDiGrigoli

Denise DiGrigoli is the creator and host of the award-winning podcast MAV's Coffee Clarity, where wit, wisdom, and curiosity fuel conversations that inspire listeners with fresh ideas, lead better, and live with intention.

A seasoned interviewer, speaker, three-decade entrepreneur and strategic communications consultant, Denise brings more than 30 years of experience to every episode.

Her signature style blends humor, heart, and high-level insight, drawing out the stories, breakthroughs, and life lessons that inspire meaningful action.

She works regionally, with a focus on Connecticut's 203, and the Berkshires' 413, championing founders, businesses, creatives, and reinvention seekers while helping brands and leaders communicate with authenticity, confidence, and purpose.







Let's talk! We can Work Together in a Few Ways: Be a Guest. Sponsor an Episode





"This was a fabulous and inspiring podcast ... thank you both!" - listener, via Instagram on Kelly Leonard's post

SEGMENT STYLES ON MAV'S COFFEE CLARITY

"Proud to be a MAV!" - Jane Condon, via Instagram

MAV & Guest – Unscripted interviews







Your Brand Sponsors a Micro Lesson or Specific Episode













CUSTOMIZABLE SPONSORSHIP & COLLABORATIONS

All packages can be customized to reflect your story, your goals, and your audience.

Whether you're a business owner, a brand, a creative, or non-profit;

we've got collaborations and options that will bring you value and visibilty.

The Espresso Mention

- 15-second brand shout-out (pre-roll)
- Link + brand name in show notes
- · Social tag
- Lives on our platforms indefinitely

\$350 \$650

The Cappuccino Package

- 30-second ad read (mid-roll)
- Link + brand name in show notes
- · CTA in episode outro
- Social share/tag on one platform
- Lives on our platforms indefinitely

The Latte Spotlight

- 30-second custom ad read
- Link + brand name in show notes
- Social share/tag on two platforms
- Brand highlight in newsletter
- Sponsored "Moment of Clarity" segment

\$950

The Partner Blend

- 3x episodes
- Custom ad reads
- Brand featured as "Official Partner"
- Newsletter feature
- 3 social touchpoints
- Giveaway integration
- 1 guest appearance (if applicable)

\$2,000

Optional Tie-ins

• Sponsored giveaway: +\$250

Dedicated Instagram Reel: +\$250
Newsletter takeover header: +\$400

• Episode title co-branding (select episodes): +\$500





