

#### CONTACT

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#### WHY LISTEN?

- Refreshing Conversation
- Relatable Stories Infused with Humor, Wit, & MAV Wisdom
- Business Intel, Tips, & Life Hacks
- Shorter Formats











Thank you

# FIND US WHERE EVER YOU FIND YOUR FAVE PODS!



## AUDIENCE/DEMOGRAPHIC: WHO IS ENJOYING THE POD?

MAV's Coffee Clarity connects a global, multigenerational community of doers, lifelong learners, and self-starters driven by purpose, growth, and creativity. They seek work/life balance, embrace change, and value community, sustainability, collaboration, humor, resilience, enriching experiences, and resourcefulness to live their best lives!



YOUR HOST & CREATOR

#### **EVERYONE** has had A MAVerick Moment

MAV's Coffee Clarity with Denise celebrates the spirit of innovation and creativity in every individual. The stories of how people made it, did it and "MAV'ed" their way through.

It's engaging conversation, where each episode delivers bite-sized nuggets of creativity, life hacks, and business insight, all with a side of humor. It's our version of "SPILLING THE BEANS"— real dialog, like coffee with a friend, always infused with humor, where inspiration flows freely, just like Denise's coffee.

### WHY COME ON AS A GUEST?



I believe that each person has been a MAVerick at one point or another and has a fascinating story to share. That's why I'm so excited to hear about your 'ah-ha moment,' your most effective business or life hack, the transformations, and how you've overcome challenges, and found the silver linings.

Your experiences have the power to inspire our listeners to take steps to #MoveForward.

Here on MAV's Coffee Clarity with Denise, we're all about building a community of MAVs who are passionate about making a difference in their communities.

### THE SHOW FORMAT:

Purposefully designed in short, snack-sized, power-packed fun conversations lasting 18, 27, or 36 minutes. Recorded live, no editing, because we're busy and real (real busy and authentic).

WHERE? At your location, on Zoom, in Sheffield, MA, or Fairfield, CT.

## PRE SHOW CALL & INTERVIEW STYLE:



Denise's interview style is known for its easy, open, and humorous flow. No scripting—just natural, relatable, and energetic conversations. We'll schedule a pre-show call for the details and scheduling. Follow-up email will confirm the particulars.

### **CO-PROMOTION WORKS!**

It's a collaboration, and guest participation is essential! We design and share engaging content across our social channels and website, and we ask all our guests to actively promote their episode through their networks. Cross-promotion is key to expanding reach, growing our community, and inspiring more people to join the MAV movement. Let's make this a win-win!













