

#### CONTACT

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### WHY LISTEN?

- Refreshing Conversation
- Relatable Stories Infused with Humor, Wit, & Maverick Wisdom
- Business Intel, Tips, & Life Hacks
- Shorter Formats







FIND US WHERE EVER YOU FIND YOUR FAVE PODS!



# AUDIENCE/DEMOGRAPHIC: WHO IS ENJOYING THE POD?

Our audience is multigenerational, comprising individuals of all ages and backgrounds who are driven by purpose, seek work/life balance, value change, and possess a growth mindset. They are educated, lifelong learners who enjoy enriching experiences, value creativity, humor, and resourcefulness to live their best lives!



## **MEET DENISE AKA MAV**

YOUR HOST & CREATOR

#### **EVERYONE HAS HAD A MAVERICK MOMENT**

MAV's Coffee Clarity is a vibrant podcast hosted by Denise DiGrigoli that celebrates the spirit of innovation and creativity in every individual. Denise believes that within each of us lies a unique spark of potential, waiting to be ignited.

It's engaging conversation, that feels like catching up with an old friend over coffee, where each episode delivers bite-sized nuggets of creativity and business insight, all with a touch of humor. It's our version of "SPILLING THE BEANS"—an open dialogue infused with humor and authentic conversations, where inspiration flows freely, just like Denise's coffee.

#### WHY COME ON AS A GUEST?



I believe that each person has been a maverick at one point or another and has a fascinating story to share. That's why I'm so excited to hear about your 'ah-ha moment,' your most effective business or life hack, how you've overcome challenges, and found the silver linings.

Your experiences have the power to inspire our listeners to take steps to #MoveForward.

Here on MAV's Coffee Clarity with Denise, we're all about building a community of mavericks who are passionate about making a difference in their communities.

#### THE SHOW FORMAT:

Purposefully designed in short, snack-sized, power-packed fun conversations lasting 18, 27, or 36 minutes. Recorded live, no editing, because we're busy and real (real busy and authentic).

#### WHERE?

On location, on Zoom, in Sheffield, MA, or Fairfield, CT.

# PRE SHOW CALL & INTERVIEW STYLE:



Denise's interview style is known for its easy, open, and humorous flow. No scripting—just natural, relatable, and energetic conversations. We'll schedule a pre-show call for the details and scheduling. Follow-up email will confirm the particulars.

#### PROMOTION:

It's a collaboration. We design, produce, and share content on our social channels and website. We encourage guests to do the same. Cross-promotion benefits everyone involved, expands reach, and inspires more people.

Linktree\*









