Packages	Duration	Who is it for?	What we'll teach you and what's included
Personal Injury Coaching	5 months Initial session: 2 hrs 1.5 hrs weekly zoom meetings for the remaining 19 weeks.	Designed for practitioners who want to incorporate car accident treatment into their practice.	<ul> <li>Documentation</li> <li>Marketing &amp; promotion strategies</li> <li>Teach you how to start and manage a PI practice.</li> </ul>
Social Media Coaching Instagram   YouTube Tier 1	2 months Initial session: 2 hrs 1 hr weekly zoom meetings for the remaining 7 weeks.	For those who want to boost their Instagram   YouTube presence to amplify exposure, and build a cash practice. Must already have IG and/or YouTube.	<ul> <li>Teach you how to enhance growth and social media presense.</li> <li>Leverage social media to build your cash practice.</li> </ul>
Social Media Coaching Instagram   YouTube Tier 2	4 months Initial session: 2 hrs 1.5 hrs weekly zoom meetings for the remaining 15 weeks.	For those who DO NOT have social media. We'll help build an Instagram   YouTube from scratch to amplify exposure, and build your cash practice.	<ul> <li>Help create a new Instagram           YouTube channel.</li> <li>Strategies needed to grow your         audience and how to leverage         those platforms to build your cash         practice.</li> </ul>
Personal Injury Social Media Coaching Instagram   YouTube Tier 3	6 months Initial session: 2 hrs 1.5 hrs weekly zoom meetings for the remaining 23 weeks.	For those who want to incorporate personal injury, and build a cash practice by leveraging Instagram & YouTube.  Must already have IG   YouTube	<ul> <li>Incorporating PI in your practice</li> <li>Strategies needed to build your social media, and build your cash practice.</li> <li>Your YouTube channel featured under our channel for exposure.</li> </ul>
YouTube Accelerated	1 month Initial session: 1.5 hrs 1.5 hrs weekly zoom meetings for the remaining 3 weeks.	For those who are already in possession of a YouTube channel and are now eager to delve into the intricacies of channel growth.	<ul> <li>Detailed analysis of your existing channel.</li> <li>Learn startegies such as SEO optimization, graphic appeal, marketing and all that's needed to grow your channel.</li> </ul>
YouTube Complete	5 months Initial session: 2 hours 1 hr weekly zoom meetings for the remaining 19 weeks. Meetings: Optional	For those who DO NOT have a YouTube channel. We'll start from scratch and help you grow your audience.	<ul> <li>Sit back relax and we'll handle management of your channel.</li> <li>Create your channel, and we'll handle, graphics, optimization, and content management.</li> </ul>

## **Platinum Package**

	Duration	Who is it for?	What we'll teach you and what's included
Personal Injury Instagram YouTube (Platinum Package)	9 months Initial session: 2 hours  2 hours weekly zoom meeting For the remaining 8 months.	Designed for individuals who are new to both personal injury treatment and social media, and do not have the time to manage their social media platforms.  These individuals want to increase revenue by incorporating personal injury in their practice, and DO NOT have an Instagram and/or YouTube channel, and are starting from scratch.  These individuals also want to build a cash practice by leveraging the power of social media.	<ul> <li>Strategies needed, and the knowledge required to incorporate PI in your practice. All aspect.</li> <li>We'll help create your IG/YouTube channel.</li> <li>You send us the videos, and we'll handle the rest from graphic design, content optimization, and overall management.</li> <li>Strategies needed to leverage the power of social media to expand and amplify your cash practice.</li> <li>Your YouTube channel will be featured under our channel for maximum exposure.</li> </ul>