

## Wurthee Mission Vision Values

### Mission:

**Wurthee** is a mission-driven podcast network dedicated to amplifying purposeful voices. We collaborate with passionate hosts to share unique perspectives that spark meaningful conversations and inspire positive change. By donating a portion of our advertising proceeds to the philanthropic causes championed by our hosts, we blend creativity with purpose, supporting a vision for a kinder, healthier world. We are committed to empowering our hosts through tailored support and production resources, fostering an inclusive platform where impactful stories can thrive and drive the greater good.

### Vision:

At **Wurthee**, our vision is to support people who support people. We are a podcast network where purpose and creativity converge to inspire global change. We aim to elevate voices that challenge the status quo, foster meaningful dialogue, and connect communities with the causes that matter most. Through innovation in content and a commitment to social impact, we strive to create a more just and sustainable world where people and their stories have the power to make a difference, and every listen drives positive action.

### Values:

At **Wurthee**, our values guide everything we do:

- **Purpose-Driven Impact:** We believe in using our platform to drive positive change, aligning with hosts and organizations that share a commitment to making the world a better place.
- **Creative Integrity:** We support content creators in expressing their authentic voices and perspectives, helping them craft meaningful content that resonates with their audience and reflects their worldview.
- **Collaboration and Support:** We foster strong relationships with our hosts, offering guidance and resources to ensure their success, whether through revenue generation, creative development, production support or all of the above.
- **Giving Back:** A portion of our proceeds/commission will be donated to the causes our podcasters care about, ensuring that our work together supports their communities and values.
- **Diversity and Inclusion:** We celebrate diverse voices and stories, creating a platform where a wide range of experiences and viewpoints can be shared and heard.
- **Sustainability:** We are committed to building a business that thrives financially but also leaves a lasting positive impact on society and the causes we support.