

June 23-26, 2025 Greenville Convention Center Platinum Sponsor Prospectus



SOUTH CAROLINA
EDUCATION + BUSINESS
SUMMIT

PLATINUM SPONSOR \$5000

Exclusive Sponsorship Opportunity!

You will receive all the benefits of our Gold Sponsors (listed below), with one additional free registration plus the unique opportunity to connect directly with over 1100 attendees.

During our 15 minute afternoon snack break you will receive:

Direct Engagement: Network one-on-one with attendees.

Brand Visibility: Share your flyers, promotional materials, and branded swag freely.

Dedicated Space: Utilize the provided table to display your materials.

Recognition for Generosity: Receive prominent acknowledgement via signage for providing the food!

Gold Sponsorship Benefits

- Three complimentary registrations (participant or presenter) (Platinum receives four)
- Logo on entrance signage
- Included in Sponsor List in Summit Tote
- Paper handout in Summit tote - limited to one sheet of paper, supplied by sponsor
- Logo with text in combined E-Blast direct to all conference participants (images provided by sponsor)
- Primary placement with logo and links on EBS Conference app and EBS website (Logo artwork supplied by sponsor)
- 3D Promotional Item or multi-page brochure/folder included in Summit tote (not a manual or complete catalog) - supplied by sponsor
- Customized E-blast direct to all conference participants (image and text, 50 words or less, provided by sponsor)
- Sponsor logo on website background, the banner that appears on all schedule reminders and messaging
- One minute infomercial (pre-recorded, MP4) shown prior to Keynote on one day of Summit, and push out announcement during conference
- When applicable: Identified as "Featured Industry Presenter" in app and included on separate paper hand out in Summit Tote

Note: Exhibitor booths not included in sponsorships.

Make your Marketing Dollars STRETCH!
Here's who you'll reach:

Health Sciences
STEM
Information Technology
Agriculture
Business, Marketing & Finance
Arts, AV & Communications
Manufacturing
Law & Public Safety
Government & Public Administration
Architecture & Construction

Past Summits typically include 1,100 attendees.

Family & Consumer Sciences
Education & Training
Hospitality & Tourism
School Counselors
Career Counselors
Regional Career Specialists
School Principals
Career Center Directors
District CTE Directors
Superintendents
Assistant Superintendents

Confirm Your Spot!
Deadline May 1

Register NOW for this value-packed marketing opportunity at
www.ebsummit.info or contact Suzi Raiford at sraiford@ed.sc.gov

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