



Feature Industry Presentations

2024 SC Education + Business Summit

June 24–June 27

Greenville Convention Center

South Carolina Industries are invited to be a part of the Feature Industry Presentation strand during the 2024 SC Education + Business Summit (EBS).

Goals: The Summit is structured to offer a significant number of professional development opportunities to educators for certificate renewal. According to the 2023 EBS post-survey, attendees want more industry-related sessions. My goal is to offer a range of Feature Industry Presentations highlighting South Carolina industry sectors.

2024 EBS Feature Industry Presentations Track promotions include:

- Color-coded identification as a professional development “track” on the 2024 EBS Sched App which allows attendees to search, select, and schedule presentations they wish to attend.
- Daily schedules for the Feature Industry Presentations will appear on the event monitors throughout the convention center.
- Feature Industry Presentations flyers will be included in the EBS tote bag distributed to all attendees.
- These promotions are for all Feature Industry presentations AND in addition to sponsor benefits if you choose to sponsor.

Ideas for Feature Industry Presentations: Presentations are one hour and scheduled during concurrent sessions throughout each day. You may present more than once.

- Company vision, mission, culture, and history.
- Contributions to economy, products, workforce demand.
- Promotional and/or Human Resources recruiting videos, process for filling jobs, interactivities.
- Engagement with students and teachers and Work-based Learning opportunities.
- Career requirements and expectations (schedules, benefits, training, etc.).
- Cool success stories. What do you love about your job?
- Questions from the audience!

Now is the time to plan for your presence at EBS, start thinking about your presentation, and mark your calendar for your team to attend the premiere CTE professional development conference in SC!

Next steps: You can submit your presentation proposal when the official 2024 EBS website goes live January 8, 2024. You can complete the Sponsor registration below as soon as you are ready! Updates to come!

Exhibitor booths are not included with sponsorships. Exhibitor registration will be available in January.

Please click the link to complete this form. [2024 Sponsor Registration](#)