

Capabilities Statement



Inspira
Consultants LLC

D-U-N-S #:11-883-0209

 ingrid@inspiraconsultants.com
 (502) 930-3244
 www.inspiraconsultants.com
 5103 Preston Hwy Suite # 4
Louisville KY 40213

Government Business Point of Contact:
Ingrid Martinez




Small Business Support Services. Your ladder for small business success!

ABOUT INSPIRA CONSULTANTS LLC

Inspira Consultants LLC stands at the forefront of small business support, embodying a women-owned, MBE and WBE certified consulting firm based in Louisville, Kentucky. With over two decades of experience, our mission is to empower small businesses and startups through bespoke support services, aiming to bridge the gap between their potential and actual success. Our unique blend of technical expertise and business acumen positions us as an indispensable ally to our clients

CORE COMPETENCIES

-  **Small Business Empowerment:** Specializing in support for startups and small businesses, we offer services designed for growth, strategic planning, and operational efficiency.
-  **Marketing Solutions:** Our full suite of marketing services, from logo and website design to social media management, is tailored to enhance brand visibility and engagement.
-  **Procurement Expertise:** With deep knowledge in minority certifications, capability statements, bid preparation, and materials management, we streamline clients' procurement processes.
-  **Data Analytics:** Offering data analysis and market research, we provide the insights necessary for strategic decision-making and business optimization.
-  **Cultural and Linguistic Expertise:** Leveraging a deep understanding of multicultural communication and bilingual capabilities (Spanish and English), we facilitate seamless market entry and expansion for diverse businesses, enhancing stakeholder engagement across cultures.

DIFERENTIATORS

- **Tailored Approach for Small Businesses**
- **Cultural and Linguistic Integration**
- **Comprehensive Service Offering**
- **Women-Owned and Minority Certified**
- **Proven Track Record**

NAICS CODES

- **541611** Administrative Management and General Management Consulting Services
- **541618** Other Management Consulting Services
- **541690** Other Scientific and Technical Consulting Services
- **541990** All Other Professional, Scientific, and Technical Services
- **561110** Office Administrative Services
- **561410** Document Preparation Services
- **561499** All Other Business Support Services

FEATURED CLIENTS



CERTIFICATIONS

