

MURO

oax/mex

PROPOSAL FOR DONNA SHIELDS FOR 25TH FEBRUARY 2026

TEAM MURO AND CHEF EDUARDO VERA



THANK YOU SO MUCH FOR THINKING OF US! I'M REALLY EXCITED ABOUT THE POSSIBILITY OF COLLABORATING AND HAVING MURO BE PART OF THIS EXPERIENCE. HERE'S AN INITIAL PROPOSAL BASED ON THE DETAILS YOU SHARED:

HERE IS OUR CAREFULLY CRAFTED PROPOSAL FOR YOUR EVENT:

SNACKS MENU

WE OFFER UNLIMITED FOOD SERVICE FOR TWO HOURS, PRESENTED IN WAVES THROUGH TRAY SERVICE, ALLOWING YOUR GUESTS TO ENJOY SMALL BITES (70-85 G PER SERVING) THAT ARE BOTH BEAUTIFULLY PRESENTED AND FLAVORFUL.

Meat Options: .

1.CHINESSE GYOSAS: Delicious Chinese dumplings stuffed with tender Michoacán-style carnitas, topped with a zesty ginger green salsa and fresh scallions, complemented by the kick of habanero and jalapeño chiles, and served with a savory fish sauce.

2.MIANG KHAM MEZCAL CHICKEN: Fresh lettuce leaves filled with marinated chicken in rich mole negro, fried with a mezcal-infused batter, and topped with a blend of peanuts, ginger, onion, and shredded coconut. All wrapped up and served with a smoky, sweet-and-sour red mole sauce for a delicious, bite-sized treat.

3. CHAPULIN PADTHAI RICE: An innovative take on Pad Thai, with fish marinated in recado negro and served with rice noodles and mole negro for a deep, smoky flavor. Presented in crispy rice bites, topped with chapulines, fresh scallions, basil, and a touch of lime to balance the mole's richness. Perfect for a flavorful snack.

Vegetarian Options:

1.BAO BUN: barbacoa mixteca of cauliflower with coriander and pickles of onion, ginger guacamole

2.OAXACAN SPRING ROLLS: Filled with Edible Herb Salad with Smoked Beet Pickles, Almonds & Basil-Ginger Macha salsa.

BEVERAGE BAR

INCLUDES UNLIMITED SERVICE FOR TWO HOURS, WITH OPTIONS AVAILABLE VIA BOTH TRAY SERVICE AND DIRECTLY AT THE BAR.

Available Beverages:

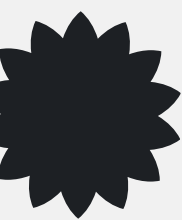
- **Cocktails:** 2 varieties of mezcalitas tailored to seasonal flavors.
(TANGERINE GINGER) AND (WATER MELON BASIL)
- **Mezcal:** Espadín artisanal mezcal from caballero mayor (santiago matatlan)
- **Mexican Wines: Red:** Cabernet Sauvignon, VERDADES (Valle de Santo Tomás, Mexico).
- **White:** Chardonnay, VERDADES (Valle de Santo Tomás, Mexico).
- **Beers:** artesanal beer don guanabana from oaxaca.
- **Infused Water:** With fruits and herbs.

we will include a dj to play nice latin
exotic vibes to accompain the event

Audiovisual Production Assistance

If possible, we kindly request permission for our audiovisual production assistant to attend the event and capture a few moments. This material will be used exclusively for internal and promotional purposes, and we guarantee it will be non-intrusive. As a special gesture, we would be delighted to offer you some photos and a video reel as a keepsake of this beautiful occasion. This service is completely optional, and we fully understand if you prefer not to include it.

This does not incur any additional cost.



REGARDING THE SPONSORSHIPS WITH LIQUOR BRANDS, I'M DEFINITELY OPEN TO EXPLORING THIS. I'M CURRENTLY WORKING CLOSELY WITH MEZCAL CABALLERO MAYOR, A BRAND I'D LOVE TO HIGHLIGHT AS PART OF THIS COLLABORATION. IT WOULD BE IDEAL TO ENSURE STRONG VISIBILITY FOR CABALLERO MAYOR ON YOUR FESTIVAL'S WEBSITE, PRINTED MATERIALS, AND SOCIAL MEDIA PLATFORMS, POSITIONING IT AS A KEY MEZCAL PARTNER FOR THE EVENT.

IN ADDITION, AS I CONTINUE TO BUILD MY PERSONAL BRAND AND THE PRESENCE OF MY RESTAURANT MURO, I WOULD REALLY APPRECIATE PROMINENT PROMOTION OF BOTH CHEF EDUARDO VERA AND MURO IN YOUR COMMUNICATIONS — INCLUDING:

FEATURES IN YOUR SOCIAL MEDIA OUTREACH

PLACEMENT ON THE FESTIVAL WEBSITE

MENTIONS IN EVENT DESCRIPTIONS, POSTERS, AND POTENTIAL PRESS COVERAGE

AS PART OF THE COLLABORATION, WE'RE ALSO PLANNING TO PRODUCE A PROFESSIONAL VIDEO REEL COVERING THE EVENT, SHOWCASING THE FULL EXPERIENCE. THIS CONTENT WILL HIGHLIGHT OUR PARTNERSHIP AND INCLUDE YOUR FESTIVAL AS A FEATURED COLLABORATOR, ALONG WITH BRANDING FROM CABALLERO MAYOR AND MURO.

IN EXCHANGE, I WILL ACTIVELY SUPPORT PROMOTION BY:

SHARING THE OFFICIAL FESTIVAL LINK AND TICKETING PAGE

PROMOTING THROUGH MURO'S SOCIAL PLATFORMS

TAPPING INTO MY PERSONAL HOSPITALITY AND CULINARY NETWORK ACROSS OAXACA AND OTHER REGIONS OF MEXICO

WE'RE HAPPY TO HELP CREATE ADDITIONAL COLLABORATIVE CONTENT (E.G., REELS OR STORIES) LEADING UP TO THE EVENT TO GENERATE EVEN MORE BUZZ.

LET ME KNOW HOW THIS ALL SOUNDS — I'M EXCITED ABOUT WHAT WE CAN CREATE TOGETHER.

EARLY BIRD TICKETS WITH PROMO CODE

OF COURSE! WE CAN HELP PROMOTE THE EVENT AMONG OUR COMMUNITY, FRIENDS, AND CLIENTS. I THINK IT'S A GREAT IDEA TO OFFER A SPECIAL DISCOUNT WITH A PROMO CODE TO ENCOURAGE EARLY PURCHASES.

WE JUST NEED THE FOLLOWING:

THE LINK TO THE TICKET SALES WEBSITE.

THE DISCOUNT PERCENTAGE YOU WANT TO OFFER.

THE DEADLINE FOR THE PROMO.

I CAN RUN A SIMPLE CAMPAIGN THROUGH SOCIAL MEDIA, EMAIL, AND DIRECT CONTACTS.

TERMS AND PAYMENT

TOTAL COST: \$950 MXN PER PERSON

TIPS ARE NOT INCLUDED IN THE PRICE AND ARE OPTIONAL, BASED ON THE CLIENT'S PREFERENCE.

NOTE: THE TOTAL COST CAN BE ADJUSTED ACCORDING TO SPECIFIC EVENT REQUIREMENTS BY ADDING OR REMOVING BEVERAGE OPTIONS SUCH AS COCKTAILS, WINES, OR MEZCAL TO ACHIEVE A FAIR AGREEMENT.

WE ARE HAPPY TO ACCOMMODATE ANY CHANGES OR SUGGESTIONS YOU MAY HAVE. WE ARE EXCITED TO BE PART OF SUCH AN IMPORTANT OCCASION AND LOOK FORWARD TO CREATING A TRULY UNFORGETTABLE EXPERIENCE FOR YOU AND YOUR GUESTS. WARM REGARDS,

CHEF EDUARDO VERA AND THE MURO TEAM

