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OAXACA FOOD & WINE FESTIVAL

MEDIA KIT 2025



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Why Oaxaca?

After 15 years of producing the award-winning Key West Food & Wine Festival, we've taken the show on the road with the inaugural launch of the Oaxaca Food & Wine Festival. Known as the gastronomic center of Mexico, Oaxaca is simply the perfect place for food lovers to gather.

Love At First Bite

We've curated the culinary and cultural highlights this vibrant city has to offer; taste the 7-moles of Oaxaca, create your own chocolate bar at a cacao and chocolate-making workshop, visit a gallery to watch traditional alebrije art being created, tour the biggest mercado unlike anything you've ever seen, and enjoy meals at some of the city's best restaurants.

But so much of the culinary action also happens on the street. We'll point you to the best food trucks and stalls so you seriously will be eating like a Oaxacan.

If you're a wine and spirits lover, this is the event for you. Mexican wine, really? You bet! Experience the emerging regional wines being produced in Mexico today, and get up to speed on mezcal, the other iconic spirit produced in Oaxaca.



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Make the Most Of It

We've packed a lot into 4 days but left enough time to explore the city on your own. And there's so much more to experience in the neighboring villages. Arrive earlier and stay later because we've got experienced guides to help you step back in time.

Visit an archeological site, try your hand weaving on a 150-year-old loom, or see how black pottery is produced, just as it was done hundreds of years ago. Ancient, artisan crafts are just a stone's throw away.

Our venues are small and authentic so your experience will be upfront and personal. Come with friends, make new ones, and savor the flavors of Oaxaca. Get your tickets for Oaxaca Food and Wine Festival soon!

Hurry and secure your tickets to the inaugural Oaxaca Food and Wine Festival before they sell out!

Hotel Packages available!

Don't miss your chance to be a part of this unforgettable event. We can't wait to see you there!

BUY THE VIP EXPERIENCE NOVEMBER 1



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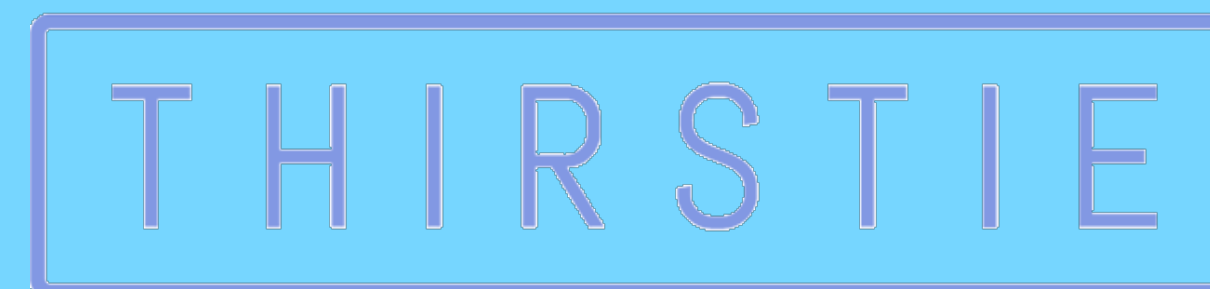
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Partnership Benefits

- Your business logo and link posted on our website receiving over 1000 views per day.
- Included in Social Marketing: Face Book, Instagram, Pinterest, International Living, Squad Up and You Tube
- Recognized with logo on select print marketing.
- Advertised in international, national, regional and local publications.

Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to Oaxaca.



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MEDIA

Destination Florida

Circulation 100K

Local Wine Events.com

Email Subscribers 260,000+

Visits per Month 1,500,000+

Facebook Fans 191,000+

Twitter Followers 21,000+

Que Pasa Oaxaca

Face Book 19K Followers

International Living

Instagram 61K followers, Face Book 539K followers

Paid Subscribers 81K+, Visits per Month 754,000+

Almost Retired in Mexico

You Tube 20K+ Views on average

Where Side Walks End

Instagram 27.9K followers, Face Book 9.2K followers

Expatsi

Instagram 27.4K followers

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— ARTE MÚSICA CULTURA Y MÁS —



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Our recent Awards



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Oaxaca Food & Wine Festival

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