

OAXACA FOOD & WINE FESTIVAL

MEDIA KIT 2026



WEDNESDAY FEBRUARY 25 - SUNDAY MARCH 1 - 2026



Why Oaxaca?

After 17 years of producing the award-winning Key West Food & Wine Festival, we took the show on the road with the inaugural Oaxaca Food & Wine Festival, February 2025.

It was so successful, we're making it an annual event! Known as the gastronomic center of Mexico, Oaxaca is simply the perfect place for food lovers to gather.

Love At First Bite

We've curated the culinary and cultural highlights this vibrant city has to offer; moles and mezcal, an ancestral wine lunch at a Michelin-guide restaurant, a cocktail party where Oaxcan cuisine meets Asia, a wine stroll through Oaxaca's most art-filled neighborhood, and a wine brunch that will knock your socks off. But so much of the culinary action also happens on the street.

We'll point you to the best food trucks and stalls so you seriously will be eating like a Oaxacan.

If you're a wine and spirits lover, this is the event for you where we are featuring *only Mexican wines*. Experience the emerging regional wines being produced in Mexico today, and get up to speed on mezcal, the other iconic spirit produced in Oaxaca.



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Make the Most Of It

We've packed a lot into 4 days but left enough time to explore the city on your own.

And there's so much more to experience in the neighboring villages.

We have vetted, knowledgeable guides available for small group tours (4-6 people).

Arrive earlier and stay later because we've got experienced guides to help you step back in time.

Ask us about personalized service on these tours.

- * Interested to see how Oaxacan cheese is made and try your hand at it?
- * Want to visit a palenque, walk the agave fields and watch the ancestral and artisanal methods to producing handcrafted mezcal? Oh yeah, and sample a lot of mezcal too!
- * Do a tasting tour of the local markets and chat with tortilla-makers, chapuline-sellers (yes, grasshoppers), tejate drink vendors, and traditional weavers, potters, and painters.

Our venues are small and authentic so your experience will be upfront and personal.

Come with friends, make new ones, and savor the flavors of Oaxaca.

Get your tickets for the 2nd annual Oaxaca Food and Wine Festival soon! Don't miss your chance to be a part of this unforgettable event. We can't wait to see you there!

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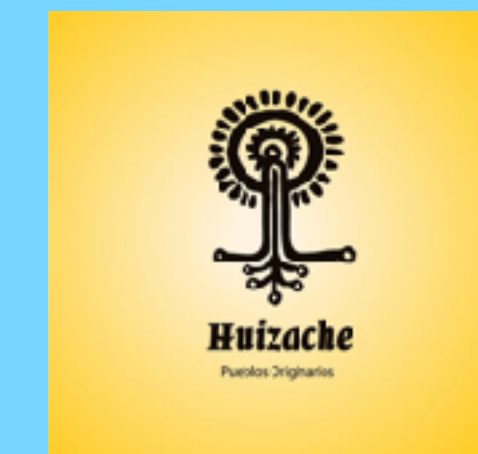


Partnership Benefits

- *Your business logo and live link posted on our website receiving over 1000 views per day.
- Included in our Social Marketing: **Face Book & Instagram**
- Recognized with your logo on select print marketing.
- Advertised in international, national, regional and local media, such as International Living, Almost Retired in Mexico, Destination Florida, Oaxaca Travel Tips and more

Why Become A Partner?

The Festival is an annual destination event during winter season to attract food and wine enthusiasts to Oaxaca.



2025 - 2026 Partnerships

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Our Recent Awards



WEDNESDAY FEBRUARY 25 ~ SUNDAY MARCH 1, 2026

A production by Dolce Events



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Oaxaca Food & Wine Festival

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