

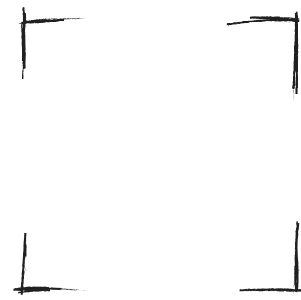


Welcome to Luminova Marketing Agency

We understand how to craft trust-based marketing—especially for institutions and organizations that serve people, families, and communities.

We've successfully executed:

- Video campaigns for Rotary Foundation
 - Social media for parenting tips, social media and community engagement for Toastmasters, Rotary, Cameron Academy, and Sharing Smiles Foundation, Parktoberfest, social media ads and videos, Dictionary Project, PTA Fundraising, PTA Fundraising flyers.
 - Marketing collateral for nonprofits like New Life Transitional Home
 - Campaigns including folders, flyers, stickers, Facebook ads, and email automations for schools.
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Our Values

01

Purpose-Driven Work: We align with your mission and goals.

02

Strategic Creativity: Every design and post has intent behind it.

03

People First: Marketing that speaks to real people—not just algorithms.

04

Trust & Integrity: Especially when working with sensitive industries like finance.

05

Impact: We don't just create—we convert.

Our Core Services

Brand Strategy &
Visual Identity

Clear messaging and
polished visuals.

Social Media Strategy
& Management

Strategic, engaging content.

Campaigns &
Promotional Materials

Creative assets that
convert.



About Luminova Marketing Agency

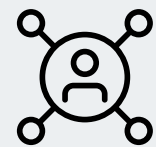
Your Trusted Partner for Strategic Growth

Luminova is a boutique marketing agency that crafts creative strategies for service-based businesses, nonprofits, and purpose-driven brands. Founded by Diana Sidawi—who holds a Bachelor's in International Marketing and an Associate's in Business Administration—Luminova blends academic insight with hands-on experience. Diana also shares parenting content with over 100,000 followers, using storytelling to empower and connect with her audience.



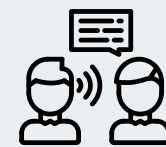
How We Work

Our Process: Collaborative, Strategic, Impactful



Discovery & Analysis

We start with a deep dive into your brand, goals, and audience to understand what sets you apart.



Strategic Planning

We develop a custom marketing plan aligned with your objectives—focused, creative, and results-driven.



Create

From visuals to content, we bring your brand to life with high-quality design and storytelling.



Launch & Grow

We implement, monitor, and optimize across platforms to ensure your message reaches the right audience and drives impact.