

A vintage-style silver and black microphone is positioned at the top center of the page. It is set against a dark grey background that features a semi-circular shape with a red and white border. The microphone is connected to a black stand.

**MEDIA KIT**

# LET'S FACE IT

*WITH  
WIL STRAYHORN & FRIENDS*

**REAL PEOPLE, REAL TOPICS, REAL TALK**

INTERNET RADIO -  
PODCAST

[WWW.LIVewithWIL.COM](http://WWW.LIVewithWIL.COM)

# STATISTICS

## Demographics

### Bio

A weekly radio show designed to inspire, encourage, entertain & motivate listeners by discussing some of the hottest topics and social issues in or society today! We will have industry experts answer some of your most thought-provoking questions, Call in guests share some of the most heartfelt stories and life experiences. We will have an open discussion about Politics, Social Issues, Spirituality, Beauty, Style Fashion tips and Celebrity Gossip. Occasionally, special guest Co-Hosts, panel segments and featured interviews will add even more excitement to the show. Let's Face It, Real People, Real Topics, Real Talk.

Let's Face It w/ Wil Strayhorn & Friends

### WHY IS TALK RADIO SO POWERFUL?

Talk Radio is considered a credible source, yielding influence beyond traditional radio.

Talk listeners are conscientious, politically astute, and information-driven.

Talk listeners are an exclusive brand that is less likely to channel-surf.

Talk Radio is a growing format as prominent hosts wield tremendous influence in shaping modern-day opinions.

Talk Radio garners a listenership that is mature, highly affluent and well-educated.

Let's Face It Radio is one of the fastest growing internet radio shows.

Vision: To provide a media platform for discussing hot topics, and social issues, share experience, knowledge and stories for the benefit of aspiring , motivating and informing the public.

Mission: To assist in broadening the opinions and perspectives of listeners minds by building a discussion to facilitate discussing controversial and trending topics in society today.

Listeners can access the talk show from work, home or listen in their cars.

"Let's Face It w/ Wil Strayhorn & Friends" is produced once a week on Tuesdays and is a 1-2 hour show airing at 7pm eastern. The host is Wil Strayhorn and Special guest "Co-Hosts" occasionally join the cast. The hallmarks of the show are the in-depth guest interviews with life-coaches, business owners, aspiring entrepreneurs, politicians, entertainers and leaders in the business community & abroad.

Who listens to "Let's Face It w/ Wil Strayhorn & Friends?" The listening audience is The individual who is looking for a place to discuss what so many other's are afraid to discuss "The Elephant In The Room" scenario.

The dreamer who is looking for that bit of information to assist them with taking the next step into entrepreneurship.

The business minded person who needs to discuss ideas, learn more about personal development and get business secrets from other small business owners.

The person just like YOU who is concerned with all social issues from health and relationships to politics & spirituality.

The listener and download reach of "Let's Face It w/ Wil Strayhorn & Friends via [www.LivewithWil.com](http://www.LivewithWil.com), [www.WODUStudios.com](http://www.WODUStudios.com), Spreaker & .the Blogtalkradio platform is

Monthly

Unique Visitors Page Views Visits

1100 1900 3237

67% New Visitor

33% Returning Visitor

845-1200 average episode downloads per month

## Gender

### Demographic Percent

Female 55%

Male 45%

## Age

### Demographic Percent

< 18 15%

18-24 9%

25-34 18%

35-44 24%

45-54 17%

55-64 8%

65+ 9%

## Ethnicity

### Demographic Percent

Caucasian 38%

African Amer. 44%

Asian 6%

Hispanic 11%

Other 1%

## Education Level

### Demographic Percent

College 62%

No College 36%

Grad School 2%

National and Internationally connected via social media (Facebook, Twitter etc)

Facebook [www.facebook.com/letsfaceitradio](http://www.facebook.com/letsfaceitradio)

Twitter [www.Twitter.com/letsfaceitradio](http://www.Twitter.com/letsfaceitradio)

Instagram [https://instagram.com/talkshowhost\\_757/](https://instagram.com/talkshowhost_757/)

Linkedin [www.linkedin.com/in/letsfaceitradio](http://www.linkedin.com/in/letsfaceitradio)

## Information

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**WIL STRAYHORN**

Media Personality