

Who are the young women pictured on the front of this brochure?

Formally, the letters stand for "Coordinated Law Enforcement Adult Rescue", but the acronym "CLEAR" is also deeply symbolic.

Informally, the letters reflect the names of memorialized victims of violence: Cayley Mandadi, D'Lisa Kelley, Erin Rios Castro, Ashanti Billie, and all of the Rest whose lives might have been saved if CLEAR Alerts could have been called to rescue them.

But our artwork also looks to the future. Following a single memorial candle that represents all historical victims, you will also see a chain of blank squares representing the adults whose lives will now be saved by this new law enforcement tool.

These open squares do not need memorial candles because the Texas adults they stand for will be rescued.

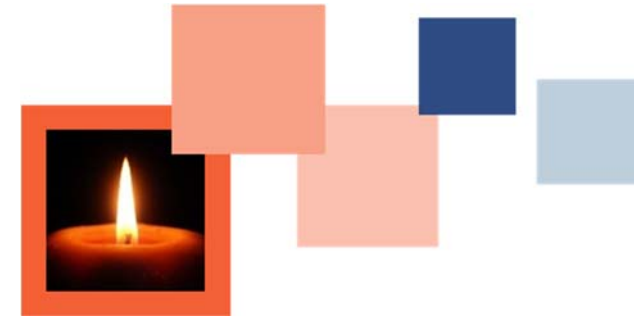
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What is the CLEAR Alert?

Coordinated Law
Enforcement Adult
Rescue



What is the CLEAR Alert?

The CLEAR Alert is a statewide emergency broadcast alert for missing adults ages 18 to 64.

How did Texas gain the ability to issue CLEAR Alerts?

In 2019, the Texas legislature authorized the CLEAR Alert to close the alert coverage gap between children (who are protected by AMBER Alerts) and senior citizens (Silver Alerts).

Do other states have adult alerts?

Texas is leading the nation with its CLEAR Alert program. Other American states are now thinking about expanding their emergency broadcast alert programs to include adults, but no other state has achieved our degree of program development.

HOW DOES THE CLEAR ALERT WORK?

The CLEAR Alert functions much like an AMBER or Silver alert.

When an adult disappears, local police will conduct an investigation and will evaluate whether the disappearance is eligible for a CLEAR Alert.

If the alert criteria are met, local police will contact the Texas Department of Public Safety (TxDPS) and request an alert to be issued.

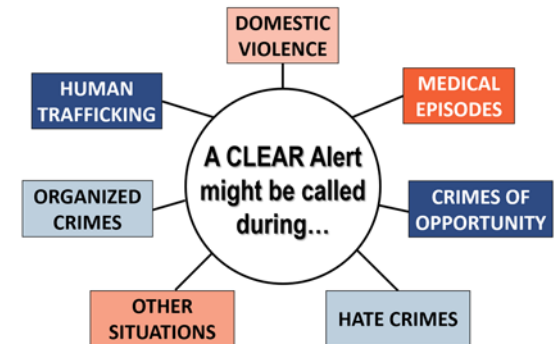
What are the CLEAR Alert criteria?

In order for a CLEAR Alert to be issued, all four of these facts must be true:

1. The missing person must be between 18 and 64 years of age.
2. They must be in imminent danger of injury or death, or their disappearance must have been involuntary (such as kidnapping).
3. The alert request must be made within 72 hours of their disappearance.
4. There must be sufficient information available to give to the public, so that they can help to locate the missing adult.

HOW CAN I HELP TO RESCUE MISSING ADULTS?

1. You can spread the word - talk to your friends, and share on social media. www.ClearAlert.org has pics suitable for posting.
2. You can let everybody know about the CLEAR Alert's big potential to save lives:



3. You can volunteer with a group that serves crime victims and missing adults.
4. If you see a CLEAR Alert called, keep your eyes open for the missing adult.

What is ClearAlert.org?

We are an organization dedicated to supporting law enforcement and the public. The CLEAR Alert is administered by TxDPS, but effective public safety programs are not built by government agencies working alone. We help with education and outreach.

www.ClearAlert.org is a public service project of Cayley's Calling (www.CayleysCalling.org), a 501c3 nonprofit corporation.

