



Citizens Going Forward
SPONSORSHIP COMMITMENT FORM

Program/Event

9th Annual Goodwill Festival

Date: 06/01/2024

Time: 8:00am - 8:00pm

Mattano Park, 360-484 5th Street, Elizabeth, NJ 07201

Name _____

Company Name _____

Address _____

Phone _____ Alternate Phone _____ Fax _____

Email Address _____

Website/Social Media _____

Name as you would like it to appear in all sponsorship listings: _____

Sponsorship Options

Option 1: Levels

- \$150 - \$249 : Supporting Sponsor (Bronze Level)**
All sponsors within this level will have their name and/or logo displayed on Event Entrance Sponsorship Banner only. Also Sponsor recognition in announcements.
- \$250 - \$499 : Contributing Sponsor (Silver Level)**
In addition to Supporting Sponsor level, sponsors choosing this level receive :
- *Their name and/or logo displayed on Entrance & Stage area/platform Banners*
 - *Their own personalized banner (supplied by sponsor) displayed on-site*
 - *Thank You/Promotional messages on our PA system and CGF Social Media Platforms*
- \$500 – \$999 : Premier Sponsor (Gold Level)**
In addition to Contributing Sponsor level, sponsors choosing this level receive :
- *Their name and/or logo displayed on Entrance, Stage Banners other advertising vehicles located strategically around the event site*
 - *Citizens Going Forward Merchandise*
 - *Up to 5 personalized banners displayed on-site (supplied by sponsor)*
 - *Personalized Thank you/Promotional Messages on our PA system, CGF Social Media Platforms and print materials*
- \$1,000 (or more) : Partnering Sponsor (Platinum Level)**
In addition to Premier Sponsor level, sponsors choosing this level receive :
- *On stage Personalized Plaque/Award Recognition & Presentation to Sponsor/Company Representative*
 - *Up to 10 personalized banners displayed on-site, including Stage area/platform (supplied by sponsor)*

- *Distribution of Sponsor/Company literature, such as business cards, brochures, promotional items, etc (supplied by sponsor) at Organization Table/Booth & On-site*
- *Targeted and Customized Promotions on Website & Social Media Platforms*
- *Name and/or logo to appear on Event print material such as flyers, posters, brochures, postcards, etc.*

Option 2

ADDITIONAL SPONSORSHIP OPTIONS: *General Contributor*

- Please accept my general donation of \$_____ in support of your organization. No additional acknowledgement necessary.
- Other In-kind Donation (specify value and describe donation; ie., charitable gifts/products/time/services)
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Payment Options [Please Select only one:]

Option 1

FULL PAYMENT: Full payment must be remitted with your sponsorship commitment form.

- Payment by check.** Make checks payable to **Citizens Going Forward, Inc** and enclose with your commitment form. Mail to: Citizens Going Forward, 746 Trumbull Street, Elizabeth, NJ 07201.
- Payment by credit card.** All Credit Card payments can be processed by going to the “Donations” page of the **Citizens Going Forward, Inc** website - www.citizensgoingforward.com.

Option 2

COMMITMENT PLEDGE: Full payment, if not included with your sponsorship commitment form, must be remitted no later than **May 3rd, 2024** [or your sponsorship application may be subject to forfeiture and/or a **5%** late fee will be assessed]. Please check the box indicating your method of payment.

- Payment by check.** Make checks payable to **Citizens Going Forward, Inc.,** and enclose with your commitment form. Mail to: Citizens Going Forward, Inc., 746 Trumbull Street, Elizabeth, NJ 07201.
- Payment by credit card.** All Credit Card payments can be processed by going to the “Donations” page of the www.citizensgoingforward.com website.
- Payment by invoice.** I wish to pay later. Please send me an invoice to the home/email (circle) address provided above.

Citizens Going Forward, Inc. is a nonprofit, tax-exempt 501(c)(3) corporation. Donations are tax-deductible where allowed by law. Please consult your tax professional.

CANCELLATION/REFUND POLICY: Any sponsorship commitment canceled after **May 10, 2024** will be subject to a cancellation fee of **5 %** of the total sponsorship amount. No refunds will be made after **May 17, 2024**. All cancellations must be submitted in writing to **Citizens Going Forward, Inc.,** 746 Trumbull Street, Elizabeth, NJ 07201

LOGO SUBMISSION (Optional): After you receive confirmation of acceptance of your sponsorship commitment, please email your logo to citizensgoingforward@gmail.com as a .PNG/.TIFF/.SVG file (in full color and/or black & white as you would like it to appear, no modifications will be made) with a minimum resolution of 200 dots per inch (DPI). **To be included in on-site promotional materials, we must receive your logo submission by May 10th, 2024.**

BANNER, PRODUCT MATERIAL & LITERATURE SUBMISSION (Optional): After you receive confirmation of acceptance of your sponsorship commitment, please mail your banner(s) to **Citizens Going Forward, Inc.**, 746 Trumbull Street, Elizabeth, NJ 07201. Banners may also be picked up or dropped off at a pre-designated location agreed upon by both parties. **We must receive your banner(s) by May 17 2024.**

***** Submitted Logos/Banners/Product Materials/Literature may not be lewd, offensive or pornographic in nature – They will NOT be displayed or distributed at the event !!!!! ****

AUTHORIZATION: By signing below, I confirm that I am duly authorized to enter into this commitment to sponsor this EVENT. I agree that upon your acceptance of this sponsorship commitment form I am subject to the cancellation/refund policy, and that this will become a binding contract for the sponsorship amount indicated.

Signature

ACCEPTED BY: *(office use only)*

Name (please print)

Signature

Title (please print)

Name and Title

Date

Date Received