



Whitley
BAKING CO.

North Texas Cake & Cookie Artist Wedding Vendor Guide



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Congratulations!

First of all, how exciting! Congratulations to you and your fiance. I sure hope your enjoying the wedding planning process!

About Me



My first title is Cake & Cookie Artist. My second title is 2025 bride!

I absolutely love all things design, and I'm addicted to matcha lattes. I come from a long line of wedding vendors - from planners, to caterers, to bakers.

I have over 5 years experience in the industry, and I'm insured.

Thank you for considering me as one of your wedding vendors,

-Hailey Whitley

Cake Pricing



HEART CAKES

4in 2 layer \$84.00
6in 2 layer \$108.00



ROUND CAKES

6in single layer \$108.00
6in 2 layer \$132.00
6in 3 layer \$156.00

8in 2 layer \$144.00
8in 3 layer \$180.00

10in 2 layer \$200.00
10in 3 layer \$245.00

12in 2 layer \$250.00
12in 3 layer \$350.00



TIERED CAKES

Each tier is an additional +\$90.00

Cake Pricing



SHEET CAKES

Quarter single layer \$125.00

Quarter 2 layer \$165.00

Quarter 3 layer \$205.00

1/2 single layer \$200.00

1/2 2 layer \$275.00

1/2 3 layer \$325.00

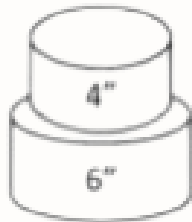


CUPCAKES

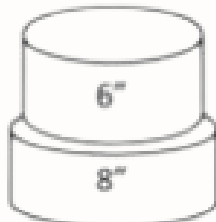
1 dozen \$96.00

These are base prices meaning the complexity of your design, flavor choice, and decor/supply cost can potentially increase the pricing. Please contact us directly for the most accurate quote.

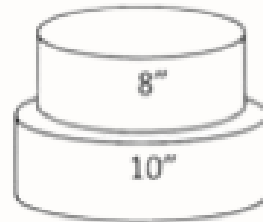
Cake Serving Charts



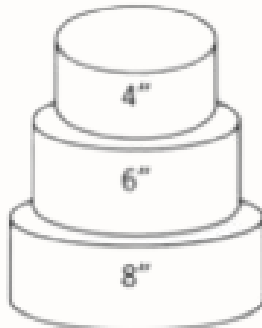
20 servings
14 w/o top



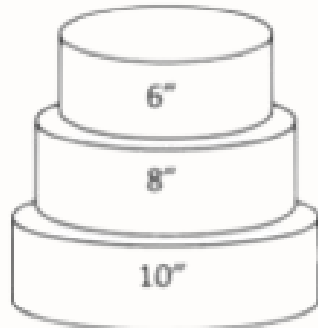
40 servings
26 w/o top



64 servings
38 w/o top



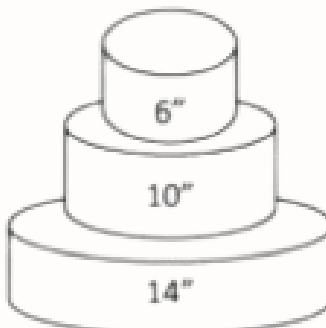
46 servings
40 w/o top



78 servings
64 w/o top



100 servings
86 w/o top



128 servings
114 w/o top

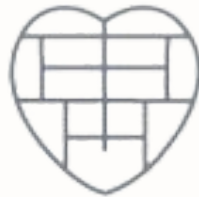


134 servings
120 w/o top

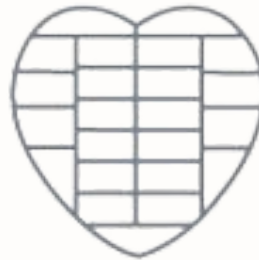


210 servings
196 w/o top

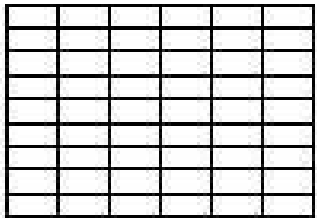
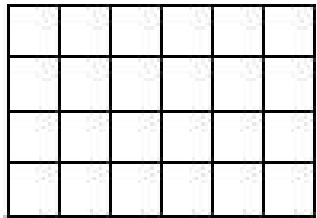
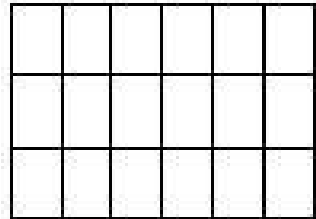
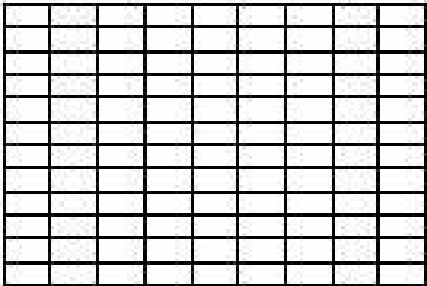
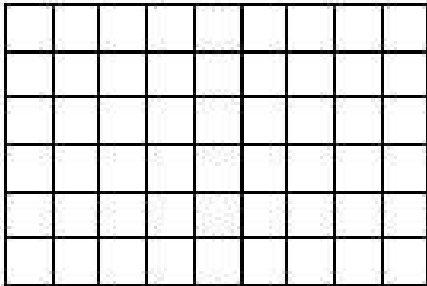
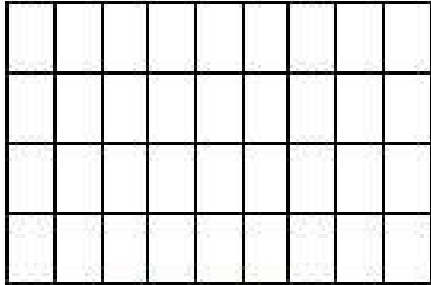
Cake Serving Charts



6 inch
serves 13



8 inch
serves 23

Wedding Sheet Cakes 1" x 2" Pieces	Party Sheet Cakes 2" x 2" Pieces	Party Sheet Cakes 2" x 3" Pieces
 <p data-bbox="168 1283 391 1373">Quarter Sheet Cake 9x13x2 54 Servings</p>	 <p data-bbox="634 1283 857 1373">Quarter Sheet Cake 9x13x2 24 Servings</p>	 <p data-bbox="1101 1247 1323 1367">Quarter Sheet Cake 9x13x2 18 Servings (2" x 3")</p>
 <p data-bbox="185 1749 375 1839">Half Sheet Cake 12x18x2 108 Servings</p>	 <p data-bbox="651 1749 841 1839">Half Sheet Cake 12x18x2 54 Servings</p>	 <p data-bbox="1122 1728 1312 1848">Half Sheet Cake 12x18x2 36 Servings (2" x 3")</p>

Cake Flavors

BASE FLAVORS

Wedding Bells (vanilla almond)

Double Chocolate

Strawberry

Birthday Cake

Marble

Red Velvet

LUX FLAVORS

Cookie Butter +\$

Lemon Lavender

Matcha Tea Latte

Brown Sugar Espresso

White Chocolate Raspberry

Honey Whiskey French Toast

Dark Chocolate

Pink Champagne

Add Ons



SUGAR COOKIES

Base \$100/doz

- Individually packaged



PACKAGES

Throwing an engagement party? How about a bachelorette? Discounted packages are available when you book multiple events.



DROP COOKIES

\$60/dozen

Trust me... your guests will bring these up for years to come.

Delivery & Set Up

You've chosen the perfect cake, now let's get it to the venue!

free

PICK UP

FREE

This is a perfect option for elopements and smaller cakes. Free pick up takes place in Frisco Tx, and must be scheduled.

DELIVERY

\$2 / mile +

Delivery to the venue without set up requires a fridge on site that can fit your cake, as well as another individual to bring out the cake (usually a venue employee or coordinator).

SET UP

\$15/hr

Set up means we will place the cake where it belongs as close to the END of set up time as possible. We will NOT place cakes outside, or in hot environments.

Contact us directly to discuss your unique cake delivery and set up needs.

Fine Print

CONTACT

Hailey Whitley - Owner
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SOCIALS

@whitleybakingco
whitleybakingco.com

CERTIFICATIONS

Food Managers Certified
Insured
LLC



IMPORTANT VENDOR INFORMATION

- I am insured, food managers certified, and an LLC. This is a cottage law bakery. Paperwork can be provided to you or your venue upon request.
- My policies regarding refunds, allergies, etc. are firm. Please familiarize yourself with the policies on my website: <https://whitleybakingco.com/policies>
- Florals must be made available day of, and set up fees must be charged for floral additions to cakes.