

EXPENSE/ INCOME SHEET

Hip-Hop Concert

Event/Party Name: Hip-Hop Concert
Opening Date: 5/27

Budget Available: \$50,000
Notes:

Expenses:

Venue:	\$ 7,500
Flyers/Posters:	2,400
Street Team:	2,500
Radio:	10,000
TV:	2,500
DJ/Talent	25,500
Cashier:	400
Graphics Designer:	350
Social Media Ads:	2,500
Security Staff:	600
Wristbands:	200
Miscellaneous:	
Artists' Accommodations:	2,060
After Party Venue:	4,000
TOTAL EXPENSES:	\$60,450

Income:

Cover Charge (After Party):	\$39,000
Sponsorships	11,500
Ticket Sales:	154,000
TOTAL INCOME:	\$204,500
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TOTAL EXPENSES:	60,450
TOTAL PROFIT:	\$144,050

As you can see, this was an extremely successful event. If you build your business and do 3-4 concerts a year, you easily earn \$500,000 or more annually!