

EXPENSES

EVENT: _____

BUDGET AVAILABLE: \$ _____

NOTES _____

VENUE: _____

ADDRESS: _____

EXPENDITURES:

- 1) VENUE: _____ 11) WRISTBANDS: _____
- 2) FLYERS/POSTERS _____ 12) DECORATIONS: _____
- 3) STREET TEAM: _____ 13) GIVEAWAYS: _____
- 4) RADIO _____ 14) Equipment RENTALS: _____
- 5) TV: _____ 15) PERMITS & LICENSES _____
- 6) DJ/TALENT/RIDER: _____ 16) MERCHANDISE: _____
- 7) CASHIER/VIP CASHIER _____ 17) MISCELLANIOUS: _____
- 8) GRAPHICS DESIGN: _____
- 9) SOCIAL MEDIA: _____
- 10) SECURITY: _____

BUDGET: \$ _____
 TOTAL EXPENSES: - _____
 OVER/UNDER BUDGET: \$ _____

INCOMES

- 1) COVER CHARGE: \$ _____
 - 2) BAR SPLIT: _____
 - 3) SPONSORSHIPS: _____
 - 4) MERCHANDISE: _____
 - 5) TICKET SALES: _____
 - 6) MISCELLANEOUS: + _____
- TOTAL INCOME: \$ _____

TOTAL INCOME: \$ _____

TOTAL EXPENSES - _____

TOTAL PROFIT: \$ _____