

EXPENSES

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EVENT: LADIES' NIGHT (SAMPLE)

BUDGET AVAILABLE: \$ _

OPENING DATE: / /
VENUE: _____
ADDRESS: _____

NOTES: _____

EXPENDITURES

- 1) VENUE: _____
- 2) FLYERS/POSTERS: \$ 4 0 0 _____
- 3) STREET TEAM: \$500- _____
- 4) RADIO: _____
- 5) TV: _____
- 6) DJ/TALENT/RIDER: _____
- 7) CASHIER/VIP CASHIER: _____
- 8) GRAPHICS DESIGN: \$100 _____
- 9) SOCIAL MEDIA: Influencers: \$300 _____
- 10) SECURITY: _____

- 11) WRISTBANDS: _____
- 12) DECORATIONS: _____
- 13) GIVEAWAYS: _____
- 14) EQUIPMENT RENTALS: _____
- 15) PERMITS & LICENSES: _____
- 16) MERCHANDISE: _____
- 17) MISCELANEOUS: _____

BUD
 BUDGET: \$ 0
 TOTAL EXPENSES: \$ 1,300
 OVER/UNDER BUDGET: \$ - 1,300 _

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INCOMES

- 1) COVER CHARGE: _____
- 2) BAR SPLIT: 1,050
- 3) SPONSORSHIPS: 1,500
- 4) MERCHANDISE: _____
- 5) TICKET SALES: _____
- 6) MISCELANEOUS: _____

TOTAL INCOME: \$ 2500
 TOTAL EXPENSES: \$ 1300
 TOTAL PROFIT: \$ 1250

TOTAL INCOME: \$2550