EXPENSE/ INCOME SHEET

College Night

Event/Party Name College Night Budget Available: \$2,500

Opening Date Notes:

Venue Name

Address:

Expenses: Income:

Venue \$500 Sponsorships: \$1,200 Flyers/Posters 400 Cover Charge: 5,000

Street Team 400 **TOTAL: \$6,200**

DJ 500 Cashier 125

Social Media

Influencer: 200

Social Media

Advertisers: 300

Security Staff: 100
TOTAL: \$2525

Total Income: \$6,200
Total Expenses: 2,525
Total Profits: \$3,675

This is just an example to get you familiar with some of the process. Throughout this book, we will cover all of the topics mentioned in this story. Think about how you would promote this College Night somewhere near you.