



## Cold River Marine – SMS/Text Messaging Privacy Policy

Cold River Marine (“Company,” “we,” “our,” or “us”) respects your privacy. This SMS/Text Messaging Privacy Policy explains how we collect, use, and protect your information when you choose to receive text messages from us through our communications system (RingCentral).

### Information We Collect

When you opt in to receive text messages from Cold River Marine, we collect your mobile phone number and any information you choose to provide to us through text communication.

### How We Use Your Information

We may use your phone number to:

- Send you updates related to your account, services, or appointments.
- Provide important information regarding marine services, events, or promotions.
- Respond to your inquiries and customer service needs.

We will never sell, rent, or share your mobile number or personal information with third parties for marketing purposes.

### Opt-In & Opt-Out

By providing your mobile number and opting in, you consent to receive text messages from Cold River Marine.

- To opt out, you may reply STOP at any time to cancel further text communications.
- After opting out, you will no longer receive marketing or service texts, but you may still receive essential service-related communications if required.
- For help, reply HELP or contact us directly.

### Message & Data Rates

Message and data rates may apply, depending on your mobile carrier and plan.


### Data Security


We take appropriate measures to safeguard your information and prevent unauthorized access, disclosure, or misuse.


### Contact Us

If you have any questions about this SMS/Text Messaging Privacy Policy, please contact us at:

Cold River Marine

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