



PROUD BAGGIES
Annual General Meeting
18th July 2018

Agenda



- Chair's Report
- Treasurer's Report
- Vice Chair's Report
- Campaign Lead's Report
- Secretary's Report
- Any Other Business





Chair's Report

Piero Zizzi

“Diversity runs through the DNA of this great club.”



Our story so far...

- **September 2016** - Twitter account launched.
- **30th March 2017** - Core group of Stakeholders first met.
- **21st May 2017** - First 'Proud Baggies Away Day' – Swansea.
- **23rd - 25th June 2017** - Represented WBA & Proud Baggies at Pride in Football Symposium.
- **8th July 2017** - Represented WBA & Proud Baggies at Pride in London.
- **30th September 2017** - Officially launched at WBA's inaugural Diversity Day.
- **November 2017** - Stonewall's Rainbow Laces campaign.
- **16th February 2018** - Launched our website - Proudbaggies.com.
- **7th April 2018** - Albion Foundation Day.
- **26th May 2018** - Represented WBA & Proud Baggies at Birmingham Pride.
- **8th - 10th June 2018** - Represented WBA & Proud Baggies at Pride in Football Symposium.
- **5th July 2018** - Represented WBA & Proud Baggies on Dentsu Aegis' LGBT+ Sport Panel.
- **18th July 2018** - Proud Baggies' AGM.

“West Bromwich Albion are pioneers of diversity, equality and inclusion. Breaking down barriers is very much a part of this club’s ethos.”



Where are we now?

- 135 Members.
- 2,000 Followers across our social media platforms.
- Up to 1,000 hits on our website every month.
- Elected Member on WBA’s Equality Advisory Group.
- Regular direct contact to the board / key personnel at the club.
- Representation on Albion’s Assembly.
- WBA’s new Supporters’ Group family.
- Elected Member on Pride in Football’s Committee.
- Growing number of Partnerships.
- Media requests & invites.
- Consulting & supporting other clubs with forming LGBT+ Supporters Groups’.

“We are proud to be part of the Albion Family, a club that is welcoming and inclusive of all.”



Our future...

- Grow our membership and reach - active members & more benefits.
- Funding.
- Increased visibility - New Flag, more visibility at WBA & merchandise.
- Work in the Community - Outreach Programme / LGBT+ Education.
- Stonewall's Rainbow Laces campaign.
- Birmingham Pride 2019.
- Our commitment to tackling Homophobia - Steward training, reporting, signage.
- Strengthen current & build new partnerships.
- Continue to support the club's commitment to equality & other Supporters' groups.



Treasurers Report

David Price

STATEMENT OF ACCOUNT TO 30 JUNE 2018



<u>BALANCE SHEET</u>		£
<u>Assets</u>		
Bank balance		<u>250</u>
TOTAL		<u>250</u>
<u>Liabilities</u>		
Creditors (committee members)		<u>480.53</u>
TOTAL		<u>480.53</u>
NET DEFICIT		<u>230.53</u>

<u>INCOME/EXPENDITURES</u>		£
Income		20
<u>Expenditure</u>		
Printing/postage	157.22	
Marketing	93.31	
Total Expenditure		<u>(250.53)</u>
Total Expenditure less Income		<u>230.53</u>



Vice Chair's Report

Sarah Robinson

Vice Chair's Report



- Match Day Meet Ups
 - Regular opportunity to meet fellow supporters
 - Low take-up currently
 - Future growth area
- Charitable Giving
 - World Cup
 - Geoff Horsfield Foundation
- Marketing Materials
 - Positive impact
 - Funding?





Campaign Lead's Report

Jordan Muckley

Campaign Lead's Report



- School Outreach activities
 - Perry Beeches & Windsor High School
 - Providing positive role models and answering questions regarding LGBT+ issues
 - Offering On-going support
- Radio 1 Newsbeat
 - Upcoming piece on mental health issues related to dating Apps.
- Social Events
 - Plan for upcoming events
 - Regular activities
 - Football or non-football



Secretary's Report

Neil Basterfield

Governance



Meeting cadence

- Agenda
 - Structure/governance
- Minutes
 - Records/visibility
- Action Log
 - Project management/accountability



Vision, Aims & Objectives

- Simple vision
 - Easy to articulate and understand
 - Clarity on end goal
- Clear Mission
 - What we are looking to achieve
 - Encapsulates our purpose and identity
- Specific Aims
 - The detail that drives action
 - Enables us to retain focus



Equality Advisor Group



- Set up to support Premier League's Equality & Diversity Standard
- Volunteers from beyond The Hawthorns
- Shaping WBA's Equality Action Plan & Strategy
- Proud Baggies & Apna Albion represented
- Unrivalled support from Club
- Delivering change beyond original remit



Season Report



- 14 page Review of the Season
- Outlined all our work aligned to Proud Baggies' Aims & Objectives
- Highlights significant progress
- Leveraged a good deal of media/publicity

Proudest Moment/Biggest Success/Future Vision



Support from
our club



Growing
partnerships



Building our
community



Any Other Business