

Small Business, Big Voices

November 19
1.0 2026

IDEAS THAT MOVE BUSINESS **FORWARD**

Your opportunity to be a founding partner of the first peer-to peer knowledge sharing event for SMEs.

A space for business owners to share real life breakthroughs, lessons, experiences or ideas in 7 minutes.

You can be a part of the excitement!

inzync Talks.org



● PEER-TO-PEER SHARING AND GROWTH.

One afternoon of 12 dynamic seven-minute talks delivered on stage by members of the small business community with scars, real-life experience, and lessons that will engage, teach, and inspire others.

Why is INZYNC Talks different?

There are hundreds of events nationwide aimed at supporting the SME (Small & Medium Enterprise) Community, but most of them are top-down such as lectures, workshops, webinars, the traditional expo or symposium models, and yet others are centered on pitches to investors. **Not INZYNC Talks.**

INZYNC Talks builds on the most successful community knowledge-sharing movements combining TED-style storytelling, authentic entrepreneurial experiences and community networking.

The value all around.

Those willing to share their experience or lessons learned will not only get to be on stage, they will also get coaching to make sure their 7-minute talks truly shine. All talks are recorded and posted on our Vimeo Channel so that everyone in the community and beyond can watch them.

Attendees get to listen to important ideas or experiences from their peers, learn and be inspired, and everyone has the opportunity to network and build community.

www.inzynctalks.com



Ideas that move business
forward as a community.

Now your brand can be a part of this new and exciting movement.

Your support will strengthen the SME community while gaining visibility, increasing brand recognition, and establishing meaningful connections with innovative business owners. We have two sponsorship levels:



3K ELEVATE

Before the Main Event

- Industry exclusivity – You will be the only sponsor in your specific industry.
- Logo on Elevate placement at our website, social media pages and applicable posts and communications.
- 3 individual mention on social media.
- Interview on the "Small Business, Big Voices" Podcast.

At the Main Event

- Passport with 6 guest tickets.
- Promotional table and option to distribute swag and raffle.
- 2-minute on stage presentation.

After the Main Event

- Contact list of attendees.
- 3 individual acknowledgements on social media.
- Company information on the website for two additional months.



1.5K SPARK

Before the Main Event

- Logo on Spark placement at our website, social media pages and applicable posts.
- 2 individual mentions on social media.

At the Main Event

- Passport with 3 guest tickets.
- Promotional table and option to distribute swag and raffle.
- Acknowledgement from stage.

After the Main Event

- 1 individual acknowledgement on social media.
- Company information on the website for two additional months.



Alberto Garcia-Jurado
Lead Organizer

Alberto has over 20 years of experience working with small businesses and collaborating with organizations that support small businesses such as the Small Business Development Centers.

He is also a sought-after speaker and has coached both TEDx and DisruptHR speakers for over eight years. He has helped start multiple chapters of DisruptHR, A TED-style global HR movement, and is the Lead Organizer of DisruptHR Houston.

It is this extensive experience that led him to start INZYNC Talks, a space where small business owners can have a voice and a stage to share, connect and grow as a community.



Celia Marrufo
Lead Marketing

Market Strategist and Data Analyst with over 5 years of experience harnessing market conditions, consumer preferences, and statistical data to maximize marketing and communications impact.

She currently coordinates the marketing and communication initiatives of DisruptHR Houston where she has achieved considerable increases in engagement by the HR community.

Her background includes a strong proficiency in AI as well as various data collection methods, and SWOT analysis.



Megan Stedman
Lead Partnerships

As a Benefits Consultant, Megan focuses on helping organizations navigate the complexities of employee benefits while building meaningful relationships with business and HR leaders.

Megan is actively involved in the Austin business community through networking organizations and leadership initiatives, including her work with Disruptive Dialogue and DisruptHR Austin. She enjoys creating opportunities for professionals to connect, share ideas, and learn from one another. Her approach is centered on curiosity, collaboration, and delivering value through authentic relationships and thoughtful solutions.