



share • connect • grow

IDEAS THAT MOVE BUSINESS FORWARD

The country's first peer-to-peer business knowledge sharing event for SMEs.

A space for business owners to share practical breakthroughs, solutions, experiences or ideas in 7 minutes.

You can be a part of the excitement!

inzync Talks.org



There are hundreds of events nationwide aimed at supporting the SME (Small & Medium Enterprise) Community, but 100% of them are top-down such as panels, workshops, webinars, and others are the traditional expo or symposium models.

INZYNC Talks build on the most successful community knowledge-sharing movements combining TED-style storytelling, authentic entrepreneurial experiences and community networking.

One afternoon of 12 dynamic seven-minute talks delivered by local founders and owners with scars and lessons that will engage, teach, and inspire others.

Our volunteer organizer not only provide the stage and spaces but also coach the selected speakers to make sure they shine on stage. All talks are recorded and posted on our Vimeo Channel so that everyone in the community and beyond can watch them.



Now your brand can be a part of this new and exciting movement.

Your support will help strengthen the small and medium enterprise community while gaining visibility, brand recognition, and connection with innovative and dynamic business owners.

As a starting opportunity we have two sponsorship levels:



Gain multi-platform visibility and engage directly with the participating community

2K SPARK



Truly stand out and maximize your brand exposure for months before and after the main event.

3.5K ELEVATE



2K SPARK

Before the Main Event

- Logo on our website & social media pages.
- 1 individual mention on social media.
- Logo in all applicable posts.

At the Main Event

- Passport with 3 guest tickets.
- Promotional table and option to distribute swag and raffle.
- Acknowledgement from stage.

After the Main Event

- 1 individual acknowledgement on social media.
- Company information on the website for two months after the event.

inzynctalks.org



3.5K ELEVATE

Before the Main Event

- Logo on our website & social media pages.
- 3 individual mention on social media.
- Logo in all applicable posts.

At the Main Event

- Passport with 6 guest tickets.
- Promotional table and option to distribute swag and raffle.
- 3-minute on stage presentation.

After the Main Event

- List of attendees.
- 3 individual acknowledgements on social media.
- Company information on the website for two months after the event.

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Alberto Garcia-Jurado Lead Organizer

Alberto has over 20 years of experience working with small businesses and collaborating with organizations that support small businesses such as the Small Business Development Centers.

He is also a sought-after speaker and has coached both TEDx and DisruptHR speakers for over eight years. He has helped start multiple chapters of DisruptHR, A TED-style global HR movement, and is the Lead Organizer of DisruptHR Houston.

It is this extensive experience that led him to start INZYNC Talks, a space where small business owners can have a voice and a stage to share, connect and grow as a community.



Celia Marrufo Lead Marketing

Market Strategist and Data Analyst with over 5 years of experience harnessing market conditions, consumer preferences, and statistical data to maximize marketing and communications impact.

She currently coordinates the marketing and communication initiatives of DisruptHR Houston where she has achieved considerable increases in engagement by the HR community.

Her background includes a strong proficiency in AI as well as various data collection methods, and SWOT analysis.

She brings a proactive, organized, and motivated approach to the INZYNC Talks mission in the critical tasks of marketing and communication.