



## FREQUENTLY ASKED QUESTIONS

### **WHAT IS UNLOCK HEARTS?**

Unlock Hearts is an organization that promotes literacy by providing book buying experiences to inspire a new generation of readers. Our mission is to give young readers an opportunity to discover their passion for reading, build a personal library and ultimately have a better opportunity for success.

### **WHO CAN PARTICIPATE?**

Young readers should be between the ages of 8 and 14. Students and parents must provide a copy of their report card, receive a teacher recommendation and fill out an application to be considered.

### **HOW LONG IS THE PROGRAM?**

The UH program runs in semesters.

There are 3 semesters, September to December, January to April, and May to August.

### **HOW DOES IT WORK?**

Every semester a class of readers are selected and given a monthly stipend to help build their own library. At the beginning of each month UH sponsors a book-buying event. Students will meet their chaperones/sponsors and are given their monthly stipend to spend on any book(s) of their choice from the designated bookstore. By the end of each month, UH students will meet their sponsors to film a book review for their monthly book selection. Designated students will be asked to help film, edit and publish video reviews.

### **DOES MY CHILD HAVE TO BE ON CAMERA?**

We recognize not every student will want to be on camera. We do encourage young readers to step outside of their comfort zone and give it a try. However, we do also offer opportunities for young readers to write and publish their reviews on the UNLOCK HEART blog.

### **WHERE DO THE REVIEWS GO?**

UH Student reviews will be published on the UH website, YouTube and other social media platforms. Students are encouraged to share reviews with their peers and encourage other young readers to discover new passions.

### **HOW DO I DONATE?**

You can donate online or in person at any one of our events. We accept PayPal, MasterCard, Visa, Discover, or American Express.

### **WHERE DO MY DONATIONS GO?**

Your donations help us provide the best experience to the most readers.

### **WILL I RECEIVE A TAX RECEIPT FOR MY DONATION?**

Acknowledgment letters are available for donations upon request or for donations \$250 or more.