



**2019**  
**ROUGH RIDER ROUNDUP**  
*A Special Western Day*

## **SPONSORSHIP PACKET**

Howdy Friends,

We are busy planning for the 1st Annual Rough Rider Roundup--A Special Western Day, to be held Saturday, October 19, 2019 at Roughout Ranch in Bella Vista. As this will be the first year for us, we hope to make it an annual event. To do that, we need the help from friends like you.

Rough Rider Roundup is a "modified" rodeo event in Shasta County that will provide the opportunity to give people with disabilities an active outlet while building confidence for special minds. We hope it will be one of the fastest growing events in this area. Rough Rider Roundup is specially planned to provide special needs participants to have a hands-on rodeo experience that is not widely available in this area. While our primary geographic area of focus includes most of Shasta County, we welcome participants from anywhere to come out for a great day of fun and excitement.

Rough Rider Roundup is open to participants of all ages and will serve people with physical and mental disabilities. It is also open to participants who are visually impaired or have intellectual or developmental impairments. The activities can be "modified" to the needs of each of our participants, whether it be hands on assistance from one of our many volunteers or parent or any other necessary modification. This event is like no other in Shasta County and will touch the lives of countless unreached Special Rough Riders. The best part about the Rough Rider Roundup is everyone's a winner and it is absolutely free for our participants to take part in this event. We also will have carnival-style games and other activities available for our participants and guests. Each Special Rough Rider leaves with a T-shirt, trophy and other gifts to commemorate their participation in this event.

We are currently preparing for 20+ special needs individuals, and we hope to see it grow even larger next year. Of course, pulling off an event like this comes at a cost. That is why we are reaching out to our friends, neighbors and local business owners for help. Your tax-deductible donation could play a huge part in touching countless lives through a day planned and designed just for them. Attached is the list of sponsorship levels available, and the benefits to the donor with each. We are also accepting in kind donations including, but not limited to food, equipment or any other item that may benefit the event and participants. We certainly hope that you will consider helping us touch the hearts and lives of Special Rough Riders throughout the region. The opportunity to put smiles on the faces of our Rough Riders is a great investment.

For more information, you can call Kathy O'Donnell at 209-256-9640. You can also speak with any of our team members or email [skyland@frontier.com](mailto:skyland@frontier.com).

If employees or members of your business or organization would also be interested in participating as volunteers, we also have a great need for those. Please let us know and we can have our volunteer coordinator contact you about volunteer opportunities for the rodeo and throughout the year.

Sincerely,

Kathy O'Donnell  
*Rough Rider Roundup*



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## **SPONSORSHIP LEVELS**

Your generous sponsorship or donation will go towards a day of “modified” rodeo-like activities, games and family fun for the special needs community where they become cowboys and cowgirls for the day in Shasta County. Providing the opportunity that gives people with disabilities an active outlet while building confidence for special minds. Your sponsorship or donations will go towards buying equipment, creating activities, entertainment, supplies, food, prizes, giveaways, marketing and general necessities, etc.

### **Cowboy/Cowgirl \$100+**

Name or Business Listed on Website  
Recognition on Sponsor Group Barrel

### **Roper \$250+**

Name or Business Listed on Website  
Small Sign

### **Can Racer \$500+**

*Game Sponsor*  
*(pays for prizes)*  
Name or Business Listed on Website  
Small Sign

### **Noodle Bender \$1,000+**

*T-shirt Sponsor*  
*(pays for t-shirts)*  
Name or Business Listed on Event T-Shirt and Website  
Medium Sign

### **Bull Rider \$2,000+**

*Event Sponsors*  
*(pays for entertainment, games & equipment)*  
Name or Business Listed on Event T-Shirt and Website  
Large Sign



## SPONSOR INFORMATION FORM

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Amount:

\_\_\_\_\_

In Kind Donation (List Items Donated and Give Total Value):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do You Need a Receipt?     Mailed     Emailed     Delivered     I Do Not Need a Receipt

Would the employees/members of your business/organization be interested in volunteer opportunities with Rough Rider Roundup?  
(Mark all that apply)

Yes, at the Roundup     Yes, as needed throughout the year     No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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**SPONSORSHIP/DONATION RECEIPT**

Your generous sponsorship or donation went towards Rough Rider Roundup—A Special Western Day which will be a day of “modified” rodeo-like activities, games and family fun for the Special Needs Community where they become cowboys and cowgirls for the day in Shasta County. Providing the opportunity that gives people with disabilities an active outlet while building confidence for special minds. Your sponsorship or donations will go towards buying equipment, creating activities, entertainment, supplies, food, prizes, giveaways, marketing and general necessities, etc.

**All Sponsors are invited to join us for the after-party BBQ and entertainment by the Los Bunkhouse Boys, Hoot-n-Holler Show and open jam...so bring your instruments if you have one.**

Name/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Donation Amount:

\$ \_\_\_\_\_

For In-Kind Donations, list items donated:

\_\_\_\_\_  
\_\_\_\_\_

RRR Representative: Kathy O'Donnell

Date:

*No Goods or Services Were Received in Exchange for This Contribution.*