## **CEO MESSAGE**

It gives me great pleasure to welcome you to the website of RAMA MODERN INT. TRADING Co., a leading company in the field of Marketing and Distribution of food and cosmetics products which was established in Jeddah since more than 40 years and serving the entire Kingdom of Saudi Arabia.

Our company was founded with a singular vision: to provide high-quality food and cosmetic products that not only nourish the body but also enhance the lives of our customers. From the very beginning, we've been driven by a commitment to excellence, innovation, and sustainability, recognizing that the success of our business is tied to the well-being of both the people we serve and the planet we call home.



In the food industry, we have focused on delivering nutritious, delicious, and safe products that cater to the everevolving tastes and needs of our customers. Whether it's offering healthier options or introducing new flavors and ingredients, our goal has always been to make food that not only tastes good but also contributes to the health and vitality of the people who consume it.

Similarly, in the cosmetics sector, we believe in beauty that goes beyond the surface. We are dedicated to creating skincare and beauty products that are as effective as they are kind to the skin, made with the best natural ingredients, and backed by science. We want every person who uses our products to feel confident, empowered, and beautiful, inside and out

But none of this would be possible without the core values that drive us. Our dedication to quality & safety, sustainability, and integrity is what has allowed us to build lasting relationships with our partners, our customers, and the communities we serve. We are not just a company selling products; we are a company that cares deeply about the impact we have on the world around us.

As we continue to grow and evolve, let us keep in mind the simple but powerful purpose that drives us: to make a positive difference in the lives of those we serve. We are here to nourish, to enhance, and to inspire.

Thank you for being part of this journey with us. Here's to the future, where the possibilities are endless, and the impact we can make is immeasurable.

Thank you.

Dr. Ahmed Sayed

Chief Executive Officer