BUSINESS HEAD: SALES AND MARKETING OVERVIEW

- Building Brands. Expanding Markets. Delivering Value

At Rama Modern, is a successful distribution extends far beyond placing products on shelves. It is about understanding markets, developing brands, creating demand and building a longer in business in our Saudi market

Our approach combines market survey key-account development, merchandising, promotions and identification of new business opportunities. Across

Our objective is to strengthen availability, visibility and consumer reach and creating sustainable growth for the brands.

We work with our principals based on and long-term brand development. Our commitment is to, execute with excellence and convert opportunities into sustainable growth.

Mr. Mohamed Moiz

Business Head: Sales and Marketing