



Presented by:



Fact Sheet

WHAT, WHY & WHEN

The St. Charles Community College Foundation and the Cottleville-Weldon Spring Chamber of Commerce are once again teaming up for the annual **Food Truck Frolic and Family Movie Night** series. The festivities will kick off in May and continue throughout the summer concluding with **Trunktoberfest** in October. **Five** great events (and **five times the exposure**) will be available for the price of **one** – where you can have a great time while supporting your community and your community college.

Food Truck Frolic & Family Movie Nights

Friday, June 21; Friday, July 19; Friday, Aug. 23 and Friday, Sept. 20

These four events will include approx. 16 food trucks, 25-50 vendors and live music from 5-8 p.m., and a family movie beginning at dusk (*no movie in July*). Approx. 3,000 people attend each event (residents from Cottleville, St. Charles County and beyond, families with children, SCC alumni, employees, business employees and/or clients).

Trunktoberfest

Saturday, October 5, 4 p.m. Movie starting at 7 p.m.

All the goblins and ghouls will be out for our third annual Trunktoberfest. This has family friendly activities, trunk-or-treating for the kids, vendors and food trucks. The evening wraps up with a family-friendly Halloween themed movie.

WHERE

St. Charles Community College Campus – 4601 Mid Rivers Mall Drive, Cottleville, MO

Food trucks will be in the Red Parking Lot.

Movies will be shown on the campus plaza outside the library. The rain location for movies is the College Center gym.

HOW TO JOIN IN

Sponsorship packages: \$500 to \$10,000 packages for all five events – Includes recognition, vendor space and satisfaction that you are supporting your community and making dreams of an education a reality!

Food Trucks – \$175 per event

Vendors – \$350 for all five events, \$100 for Trunktoberfest only

INFORMATION/REGISTRATION

Peggy Schnardthorst, SCC Foundation, at 636-922-8278 / pschnardthorst@stchas.edu

Wendy Berry, Cottleville-Weldon Spring Chamber of Commerce, at 636-336-2979 or wendy@cwschamber.com



Sponsorships

Presenting Sponsorship - \$10,000 (Exclusive)

Pre-Events

- Company name displayed anywhere and everywhere the events are publicized
- Recognition as the Presenting Sponsor with company logo on additional event marketing efforts. Includes, but not limited to:
 - Company logo and link on event website and social media (5,000+ likes on current Facebook page, and between 1,000 and 6,000 RSVPs on past Facebook events)
 - Marketing materials distributed on campus and throughout the region
 - Logo on banner along Mid Rivers Mall Drive one week prior to the five Food Truck Frolic and Family Movie Nights and one week prior to Trunktoberfest
 - Included in SCC and chamber mailings and emails related to the event
 - Public relations efforts, including news releases

Events

- Exclusive logo on banner at all events
- The best available vendor or truck space with the highest visibility by event goes at all five events
- Verbal recognition as Presenting Sponsor at all five events
- Signage in front of movie screen
- Commercial to be played before movie
- Signage along walkway

Post-Events

- Named \$500 scholarship that will be given in your honor for the Fall 2018 semester (if confirmed by March 1)
- First right of refusal for Presenting Sponsor rights in 2019
- Recognition on the SCC Foundation Donor Wall located on campus
- Listed in SCC Foundation annual report (online, as well as 2,500 printed and distributed)
- Listed on the SCC Foundation website and Facebook page
- Listed on the Cottleville-Weldon Spring Chamber website and Facebook page
- Satisfaction that you are supporting your community and your community college, funding much-needed scholarships and academic programs for the members of our community!



Sponsorships

Premier Sponsorship - \$5,000

Pre-Events

- Recognition as a Premier Sponsor with company logo on event marketing efforts.
Includes, but not limited to:
 - Company logo and link on event website and social media (5,000+ likes on current Facebook page, and between 1,000 and 6,000 RSVPs on past Facebook events)
 - Marketing materials distributed on campus and throughout the region
 - Logo on banner along Mid Rivers Mall Drive one week prior to the five Food Truck Frolic and Family Movie Nights and Trunktoberfest
 - Included in SCC and chamber mailings and emails related to the event
 - Public relations efforts, including news releases

Events

- Logo on banner at all five events
- Verbal recognition as Premier Sponsor at all five events
- Complimentary vendor or truck space at all five events
- Signage in front of movie screen
- Commercial to be played before movie
- Signage along walkway

Post-Events

- Recognition on the SCC Foundation Donor Wall in Administration Building on campus
- Listed in SCC Foundation Annual Report (online, as well as 2,500 printed and distributed)
- Listed on the SCC Foundation website and Facebook page
- Listed on the Cottleville-Weldon Spring Chamber website and Facebook page
- Satisfaction that you are supporting your community and your community college, funding much-needed scholarships and academic programs for the members of our community!



Sponsorships

Foodie Sponsorship - \$2,500

Pre-Events

- Recognition as a Foodie Sponsor with company logo on event marketing efforts. Includes, but not limited to:
 - Company logo and link on event website and social media (5,000+ likes on current Facebook page, and between 1,000 and 6,000 RSVPs on past Facebook events)
 - Marketing materials distributed on campus and throughout the region
 - Logo on banner along Mid Rivers Mall Drive one week prior to the five Food Truck Frolic and Family Movie Nights and Trunktoberfest
 - Included in SCC and chamber mailings and emails related to the event
 - Public relations efforts, including news releases

Events

- Logo on banner at all five events
- Verbal recognition as Premier Sponsor at all five events
- Complimentary vendor or truck space at all five events
- Signage in front of movie screen
- Commercial to be played before movie
- Signage along walkway

Post-Events

- Recognition on the SCC Foundation Donor Wall in Administration Building on campus
- Listed in SCC Foundation Annual Report (online, as well as 2,500 printed and distributed)
- Listed on the SCC Foundation website and Facebook page
- Listed on the Cottleville-Weldon Spring Chamber website and Facebook page
- Satisfaction that you are supporting your community and your community college, funding much-needed scholarships and academic programs for the members of our community!



Sponsorships

Community Sponsorship - \$1,000

Pre-Events

- Recognition as a Community Sponsor with company listing on event marketing efforts. Includes, but not limited to:
 - Company listing and link on event website and social media (5,000+ likes on current Facebook page, and between 1,000 and 6,000 RSVPs on past Facebook events)
 - Marketing materials distributed on campus and throughout the region
 - Company name on banner along Mid Rivers Mall Drive one week prior to the five Food Truck Frolic and Family Movie Nights and Trunktoberfest
 - Included in SCC and chamber mailings and emails related to the event

Events

- Complimentary vendor space at all five events
- Signage along walkway
- Signage in front of movie screen
- Logo displayed on movie screen prior to movie

Post-Events

- Recognition on the SCC Foundation Donor Wall in Administration Building on campus
- Listed in SCC Foundation Annual Report (online, as well as 2,500 printed and distributed)
- Listed on the SCC Foundation website and Facebook page
- Listed on the Cottleville-Weldon Spring Chamber website and Facebook page
- Satisfaction that you are supporting your community and your community college, funding much-needed scholarships and academic programs for the members of our community!



Sponsorships

Tailgate Sponsorship - \$500

Events

- Signage along walkway at all five events
- Company listing and link on event website and social media (5,000+ likes on current Facebook page, and between 1,000 and 6,000 RSVPs on past Facebook events)

Post-Events

- Recognition on the SCC Foundation Donor Wall in Administration Building on campus
- Listed in SCC Foundation Annual Report (online, as well as 2,500 printed and distributed)
- Listed on the SCC Foundation website and Facebook page
- Listed on the Cottleville-Weldon Spring Chamber website and Facebook page
- Satisfaction that you are supporting your community and your community college, funding much-needed scholarships and academic programs for the members of our community!



Reply Form

Thank you for supporting your community and your community college!

To become a sponsor, Please complete and submit the form below to:

SCC Foundation, 4601 Mid Rivers Mall Drive, CC 202, Cottleville, MO 63376.

Or, feel free to register by contacting Peggy at 636-922-8278 or pschnardthorst@stchas.edu.

Contact Name _____

Organization Name (if applicable) _____

Recognition Listing _____

How you would like to be recognized in print

Phone (_____) _____

- Sponsorships**
- Presenting Sponsorship at \$10,000
 - Premier Sponsorship at \$5,000
 - Foodie Sponsorship at \$2,500
 - Community Sponsorship at \$1,000
 - Tailgate Sponsorship at \$500

- Donation Method**
- Enclosed is my check made payable to SCC Foundation
 - Invoice me

**To pay by credit card, please call the SCC Foundation office at 636-922-8278.*

- Deadlines**
- | | |
|---------------|---|
| May 1 | To be listed on the event mailing, fliers and posters |
| May 10 | To be listed on signage |
| May 17 | When the actual donation is needed |