## 250215 BRA MEZZO MARKET ST PETE REUSE N ARTISEN DISPLAYS





## Welcome to mezzo market!

Mezzo Market is a curated outdoor small business market hosted during October-May in St. Pete & Tampa, Florida. We host small & local business vendors selling vintage goods, handmade wares, artwork, boutique clothing, plants, jewelry, food & drinks, and more! The vibe is always amazing at Mezzo Market thanks to an incredible community of small business vendors and local patrons! Thank you for your support, and we look forward to seeing you around!



This is a market unlike others that you will attend. There was something called the indie market that was a once in a flash pan event at the Saint Petersburg fairground. That market has not recurred but this one has taken its place.

If you liked the indie market and the vendors that were there you will like the Mezzo market. This has the same feel of a organic, unique and handcrafted art combined with resurrected clothing, materials and delicious food.





If you like old T-shirts, old blue jeans or repurposed clothing then this is the market for you. This is very fashionable as some of this fashion has long ago vanished from the retail stores. But there's a market for this type of vintage apparel.

All of these vendors even advertise their websites and contact information. If you have old T-shirts, old clothing or vintage garments and don't want to throw them away, or can't find the goodwill near you then give these vendors a call. They will gladly come out and buy or take anything that you have period don't throw it away if someone else can use it.





The green bench brewery was the first or one of the first microbreweries in St. Petersburg FL. It is located just off of the 1<sup>st</sup> Ave. north and above the market trade as you can probably imagine it was a boon to them to have this market so close by.

It's great to see people be able to enjoy a good micro-brewed beer, shop and socialize. There were a lot of people here and it was even difficult to walk down the the narrow Lena between the vendors. The weather was fantastic and could not have been better for the market.

If you're looking for that unique gift, something that doesn't look like it came out of Amazon, then this is the market for you. Come early , stay late , get something to drink or eat and enjoy yourself.







What market today would be complete without kombucha! This particular vendor had just about every flavor you could imagine. The kombucha is locally made and brewed.

Select the flavor and get yourself a 12 or 16 oz cup. We got the kombucha made out of beets and it was a good healthy detox drink. But select the flavor that you like you can't go wrong.





The weather was spectacular. I've always joked that if Florida had weather like it does in January February and March that they would have to build a Great Wall of Georgia to keep everybody out. But don't worry. July August and September come around and you will be convinced that these spectacular days never existed.

But today as you can see it was just wonderful. People were able to enjoy the direct sunlight, have a cold brew, walk around with their families and pets and just have a great time period this is classic St. Petersburg FL. Can't beat it.



We always give a shout out to the organizers of these festivals and events. These markets and activities would not pop out of the ground fully formed and functional without them. It takes a lot of work to make one of these a success. This organizer has done a great job with vendor selection. This market is unique in the ways that I have and will explain. It's well worth your time to come.



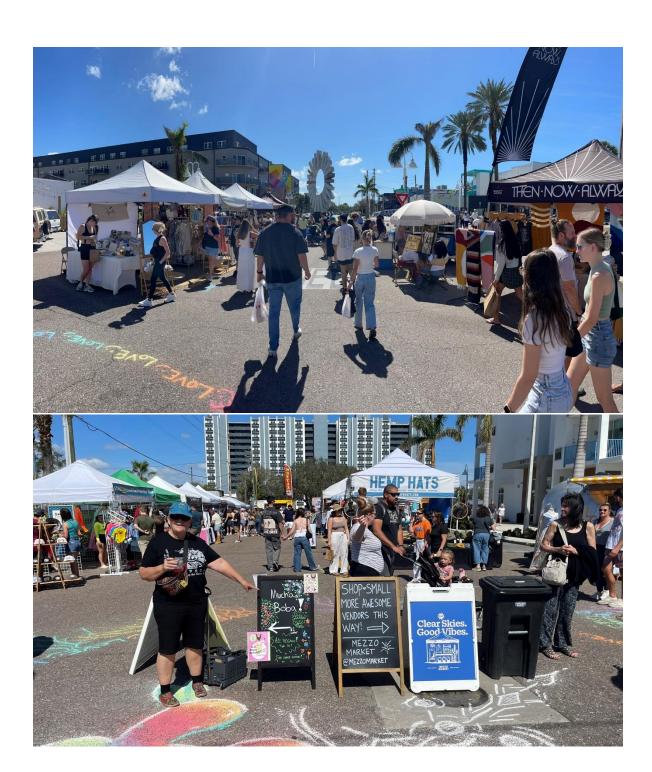


There is a great combination here of arts and crafts, gourmet locally sourced food and repurposed clothing, entertainment media and unique odds and ends. I always like these markets for my Christmas and birthday shopping. You can spend 50 or \$60.00 here and get something that is unique, handmade or vintage. You can spend that much on Amazon and get something that comes out of a machine somewhere far away that may or may not mean anything to anybody.

There is something with the effort to shop local and stay local. This also will 'scratch the itch' of reusing and repurposing clothing and other materials and equipment. It's a win-win situation and I think that this market deserves your attention and patronage.



The market advertised the 104 vendors but I think there were closer to 200 present today. It's much bigger than I've seen it in the past and this is a monthly event so it could continue to grow. With weather like this I don't think that either the vendors or the patrons mind too much being outside regardless of the sales.



There is something for everyone here. It is set up at the intersection of two busy streets that have been blocked off to all vehicular traffic. Wander around and take a look. I usually will start on the right side and not look to my left, then wander all the way down and then come back on the opposite side of the street. Walk at a leisurely pace and take it all in there's a lot to see.



Just look at the time and effort that the vendors have put together in their kiosks. There's just a lot of love here and you can tell by the way that they're set up. They obviously also take pride in their products. Everything here is handmade, hand done or is vintage and repurposed clothing and material.

Look for those unique gifts as I said. If you ask the artist, cook or vendor there's a story behind everything you buy. Try that at Amazon or the mall!







Anytime I see something new I just have to go straight to it. So I asked this vendor to explain his product.

The hats are made in Tibet from hemp that is grown there. Hemp of course is nearly indestructible. The best ropes that you can buy are hemp

I bought this green hat and my wife immediately told me that it would be itchy and scratchy. I don't have any hair on my head so I was a good test subject. The hemp is extremely soft and I could not feel the hat on my head at all. I believe that a hat like this will last your entire life. At \$60 they're not inexpensive but well worth the money that you pay. It's a handmade hat from a material that is extremely durable.



So we closed out the day having spent two or three hours just walking around, looking shopping and snacking. As you can see we weren't the only ones that had this idea and purpose in mind.

Do come to this market during season. It is held once a month and located just off of central Ave. near the green bench brewery. Look for the Mezzo Market advertising.

Bring your debit card and your appetite. You'll find something for both.





THE END

One more shout out for anyone that has old clothing that they have stockpiled and just can't seem to get rid of. If you can't part with it because you simply don't wanna throw it away then this is a good option for you. Contact any of these vendors and they will come pick it up, repurpose it and someone else will put your treasure is to good use.

Then you can start again! Hopefully this time with something repurposed.