



# SERVICES + OFFERINGS

Wellness-led experiences for stronger teams, brands, and community.

*Living well isn't an escape—it's a practice.*

We create spaces where people exhale, connect, and remember what's possible.



# Overview

Holistic Wander is an experience design + production studio creating wellness-led gatherings, activations, and offsites/retreats that blend movement, sound, presence, and intentional connection.

*Living well isn't an escape—it's a practice. We create spaces where people exhale, connect, and remember what's possible.*

We use modern tools (including AI-assisted planning and measurement) to streamline coordination and design experiences with clearer flow and stronger outcomes.

## Core Offerings

**Community Experiences** — Monthly gatherings with movement, sound, and intentional connection.

**Brand + Sponsor Activations** — Immersive wellness programming that builds trust and engagement.

**Corporate Well-Being** — On-site and retreat-based experiences for teams and leaders.

**Offsites + Retreats** — Wellness-led offsites designed to restore, align, and energize.

**Consulting + Partnership Strategy** — Partnership ecosystems and sponsorship packages that scale (includes HW-PRA).

## A Simple Process

- Fit Call: clarify goals, audience, timeline, and success metrics.
- Blueprint: design the flow, deliverables, and production plan.
- Deliver: facilitation + production with trusted partners as needed.
- Measure + Refine: feedback loops, insights, and next-step recommendations.

**Scope note:** Holistic Wander provides experience design, facilitation, and production support. We do not provide travel booking services.



# Community Experiences

## COMMUNITY EXPERIENCES

**What it is:** Monthly curated gatherings featuring movement, sound, and intentional connection—often paired with local wellness vendors.

### INCLUDES

- Theme + run-of-show + guest flow
- Facilitation (sound, breath, meditation, movement)
- Vendor curation + coordination (optional)
- Promotion support assets (optional)

### SAMPLES

- Resonance Circle: sound bath + reflection + grounding ritual
- Sunrise Reset: movement + breath + tea + community connection
- Mini Session Market: drop-in resets paired with local vendors

### OUTCOMES

- Repeat attendance and stronger community trust
- A consistent rhythm that builds loyalty and word-of-mouth
- Memorable content moments that feel authentic



# Brand + Sponsor Activations

## **BRAND + SPONSOR ACTIVATIONS**

**What it is:** We help brands build trust through experiences people actually feel—sound lounges, guided reset breaks, pop-up rituals, and immersive wellness programming.

### **INCLUDES**

- Activation concept + footprint planning
- Programming design (sound, movement, guided resets)
- On-site facilitation + production support
- Partner/vendor coordination as needed

### **SAMPLES**

- Sound Lounge: drop-in guided resets throughout the day
- Reset Breaks: 10–15 minute nervous-system tools between sessions
- Pop-up Ritual Bar: aroma + intention + grounding elements

### **OUTCOMES**

- Higher-quality engagement and brand recall
- Sponsor-ready storytelling and meaningful touchpoints
- Experiences that convert attention into trust



# Corporate Well-Being

## **CORPORATE WELL-BEING**

**What it is:** On-site and offsite experiences for teams and leaders—regulation tools, culture-building, and measurable well-being outcomes.

### **INCLUDES**

- Program blueprint aligned to your culture and goals
- Sessions: sound, breathwork, meditation, movement
- Optional series design (monthly/quarterly)
- Simple measurement options (pre/post pulse checks)

### **SAMPLES**

- 60-minute Nervous System Reset
- Resilience Series (3–6 months)
- Leadership Presence + Regulation Tools

### **OUTCOMES**

- Calmer, more focused teams in real time
- Repeatable tools employees can use between sessions
- Stronger culture through shared practices



# Offsites + Retreats

## OFFSITES + RETREATS

**What it is:** Strategic, wellness-led offsites and multi-day retreats designed to restore energy, deepen connection, and support clear decision-making.

### INCLUDES

- Theme + agenda/run-of-show + flow design
- Facilitation plan (sound, breath, meditation, movement)
- Experience design: spaces, timing, sensory details
- Optional: local culture/community layer (with local partners)

### SAMPLES

- 1-day Leadership Alignment Offsite: strategy + guided resets woven into the day
- 2–3 day Team Renewal Retreat: renewal sessions + alignment facilitation
- Conference Wellness Add-On: morning reset + evening wind-down

### OUTCOMES

- Aligned teams and clearer priorities
- Stronger connection and psychological safety
- Tools participants take home and keep using

**Scope & booking note:** Holistic Wander provides experience design, facilitation, and production support. We do not sell or book air travel, lodging, or transportation. Lodging and transportation are contracted and paid directly by the client with chosen providers and/or a licensed travel advisor.



# Consulting + Partnership Strategy

## CONSULTING + PARTNERSHIP STRATEGY

**What it is:** We develop partnership ecosystems, experiential strategy, and sponsorship packages that scale—from positioning to outreach to pipeline.

### INCLUDES

- Offer tightening + experiential strategy roadmap
- Partner mapping + outreach messaging
- Sponsorship tiers + activation menu support
- Pipeline planning + simple KPI tracking

### SAMPLES

- Sponsorship package build: tiers, deliverables, partner-ready assets
- Partner pipeline sprint: target list + outreach + follow-up system
- Activation strategy: concepts that support revenue and community

### OUTCOMES

- Clear positioning that partners understand quickly
- A repeatable partnership process you can run and measure
- Sponsor-ready offers and experiences that feel aligned

## HW-PRA — HOLISTIC WANDER PARTNERSHIP REVENUE ACCELERATOR

A focused accelerator to turn partnerships into a predictable revenue channel—built for brands, venues, and founders who want clarity, momentum, and a real pipeline.

- Partnership audit + offer tightening (what to lead with, what to remove)
- Ideal partner profile + target list + outreach messaging
- Partnership deck + activation menu + sponsorship-ready packaging
- 90-day pipeline plan + KPI tracking

**Reminder:** Holistic Wander provides consulting, facilitation, and production support. We do not provide travel booking services.