



THE VALUATORS DIGITAL



New ways of reaching out to potential customers.

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A Business has two functions Innovations & Marketing.

New ways of reaching out to
potential customers.

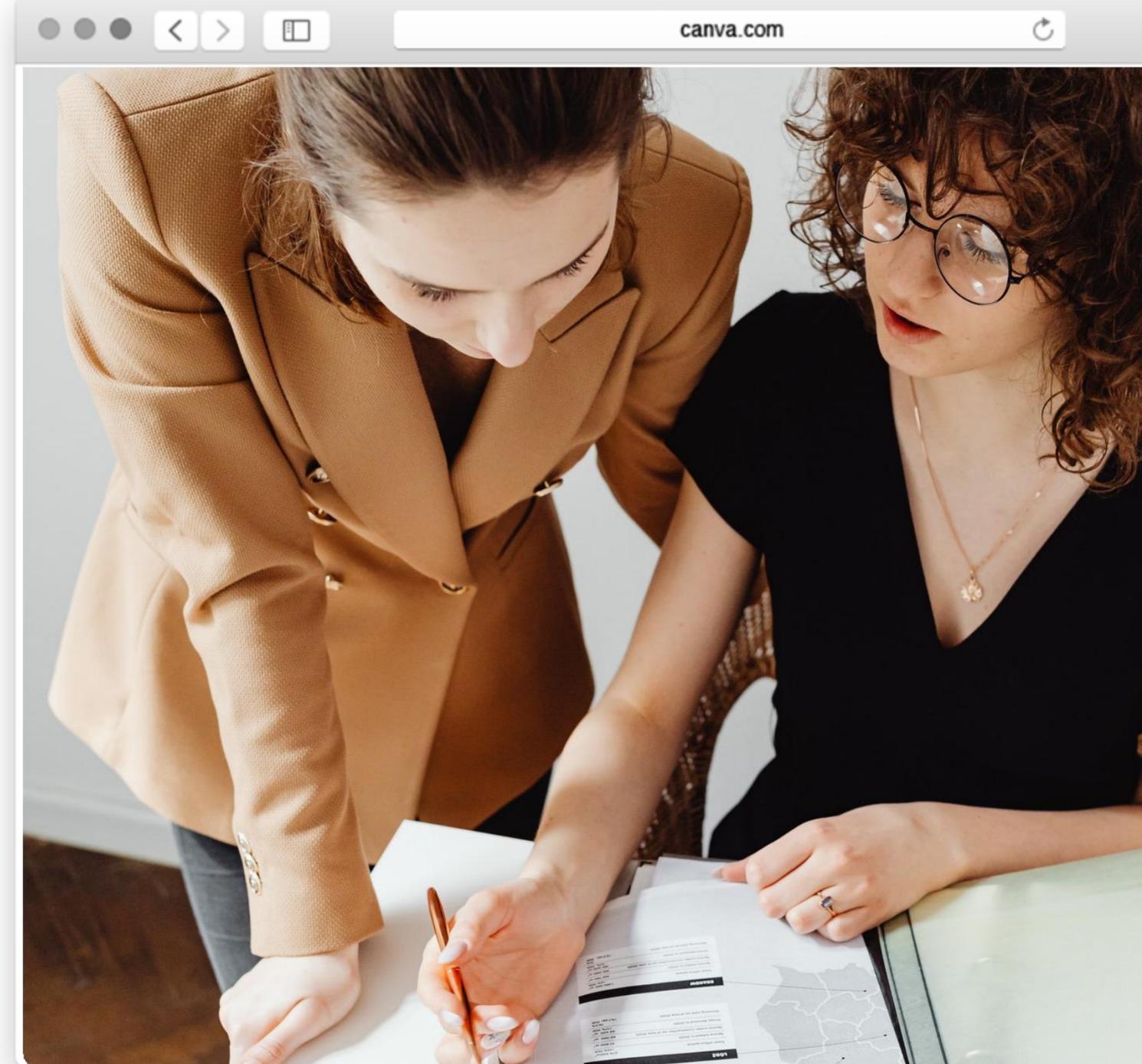


About Us

Valuators Digital is a full-service digital marketing & consultancy agency, specializing in social media marketing and media buying. We diversify strategies to bring brands closer to customers Digitally.

We are a team of passionate marketers who strive to mark a memorable experience for the brands to engage with their clients. With our expertise we believe in building conversations between us and clients and eventually between clients and end customers.

Valuators Digital is a one stop place for all your digital needs under one roof and helps you develop & expand your brand digitally.



Mission & Vision

Mission

Our mission is to provide the finest Digital Services to all the Businesses. We believe in building enduring relations with our clients and eventually between our clients and their end customers.

Vision

Our Vision is to deliver measurable results to our Clients through Digital means.



Our Team

We work with the most talented & passionate teams to provide you the most dynamic and creative content for your audience to engage with. The team has an 'Inspiring Marketing' approach to connect you to potential customers & also develop a Digital Brand Identity.



Our Services



Social Media Marketing



Media Planning & Buying



Strategy Building



Data & Tele-calling Support



SEO



End to end Marketing Campaigns

Take advantage
of the tools available.

Value Added Services

Digital Marketing Support

- Facebook/Instagram Paid Ads
- Facebook/Instagram Generic Ads
- Facebook/Instagram Account Management/Brand Creation
- Property Portal Management
- Content Management - Advert Materials/E-Brochures/Profiling/Video Reels
- Google Adverts
- Product/Profile - Showreels/Teasers/Videography
- Digital Hoardings on site or prospective locations

Print Media Marketing

- Designing and Printing of E-Brochures
- Leaflet printing and distribution (Newspapers/Hand delivery etc)
- Street Hoardings - Identification and Advertisement
- Branding stationary and distribution of gifts
- Designing, Printing and installation of Banners & Posters
- Newspaper/Magazine Advertisements

Value Added Services

Data and Calling Support

- Pincode based filtered premium data services for calling
- Bulk SMS/Whatsapp messages
- Robocalling support
- IVR Calling support
- Caller support and temporary calling staff on site and CP site

Sales Support Staff

- Recruitment of Sales Staff
- Temporary Staff allocation
- Setting-up of Sales Office Infrastructure
- Beautification of Sales Site
- Influencers Marketing
- Survey report and sourcing opportunities identification support



Social Media Services

SOCIAL MEDIA MARKETING

In today's Digital world developing a social media presence is a must. Building a brand presence on these social media platforms isn't easy. Curating and Creating the right content for the right platform with the right Campaign idea is a very crucial task.

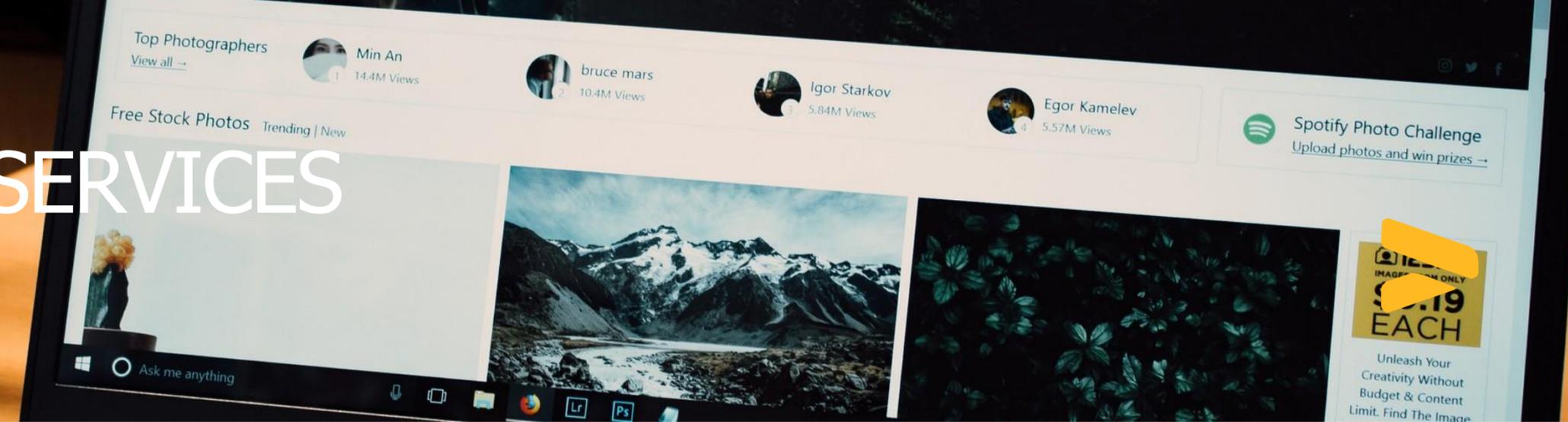
Our team helps you develop a brand Digitally with all the latest tools, to generate the right data and reachout to the right audiences.

MEDIA PLANNING & BUYING

Media Planning & Buying is a great way of conversions. Media buying (Paid Ads) generates traffic to your website, generates leads for your business, Create Brand Awareness, Develop Audience Engagements etc.

Based on our thorough research and audience insights, we position brands to specific target audiences to get the best ROI. Our Media planning and buying helps brands develop strong social and web presence.

DIGITAL MARKETING SERVICES



SEO SERVICES

Today Millions of people search online for their needs. Having a robust Digital presence is a must to reach those needs. We help you meet those needs through Search Engine Optimization. Building Search Engine presence is not a luxury, instead it's a necessity.

Our dedicated team will help you with the content that will increase your visibility on Search Engines.

STRATEGY BUILDING

We get into the depths of planning to select the right channels and the ideal target audience for your brand's message to be delivered and the end goal to be accomplished.

Our marketing campaigns are strategic, well-researched and to the point. We get your message across through a varied combination of media and targeted content.

MARKETING CAMPAIGNS

Our marketing campaigns are strategic, well-researched and to the point. We get your message across through a varied combination of media and targeted content.

True to our name, we merge data and analysis to give to your business a competitive advantage, which increases your leads and sales.



6 Step Lead Generation Process

■ Lead Generation Steps

Valuators Digital has domain expertise in "Real Estate" Industry. Have more than 15 years of industry experience in Real estate and marketing revolution.



Real Estate Projects We have Worked For.





Case Studies



■ OUR SUCCESS STORIES IN THE REAL ESTATE INDUSTRY.

Digitalization is now diving into the “Real Estate Industry” at an exponential pace, due to online e-commerce platforms such as 99acers, Housing etc. Hence, building your brand's digital presence is very important.

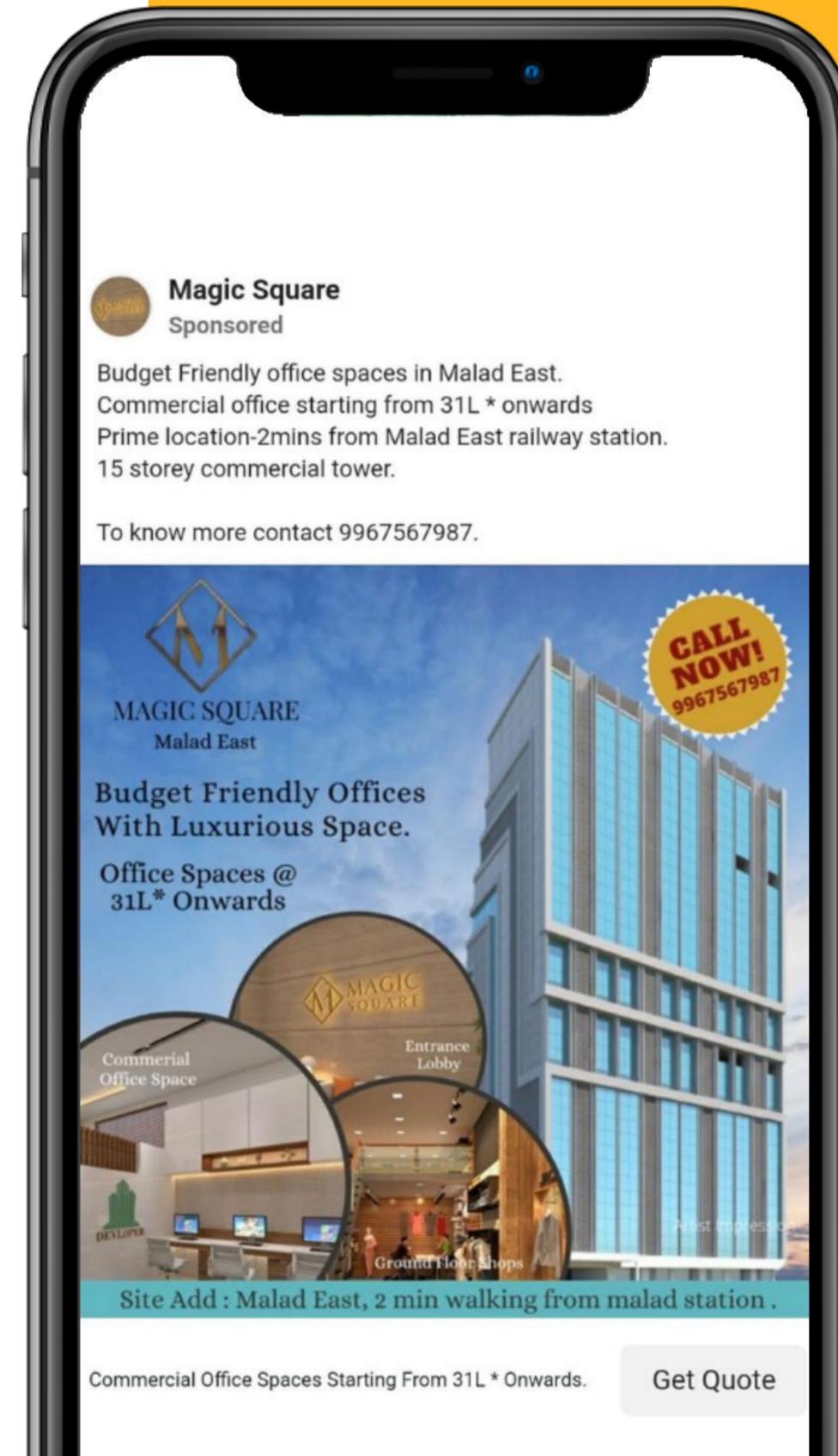
Based on our digital mapping for our clients, we ran through few campaigns that were curated to meet specific requirements of each such project and results were satisfactory to our needs.

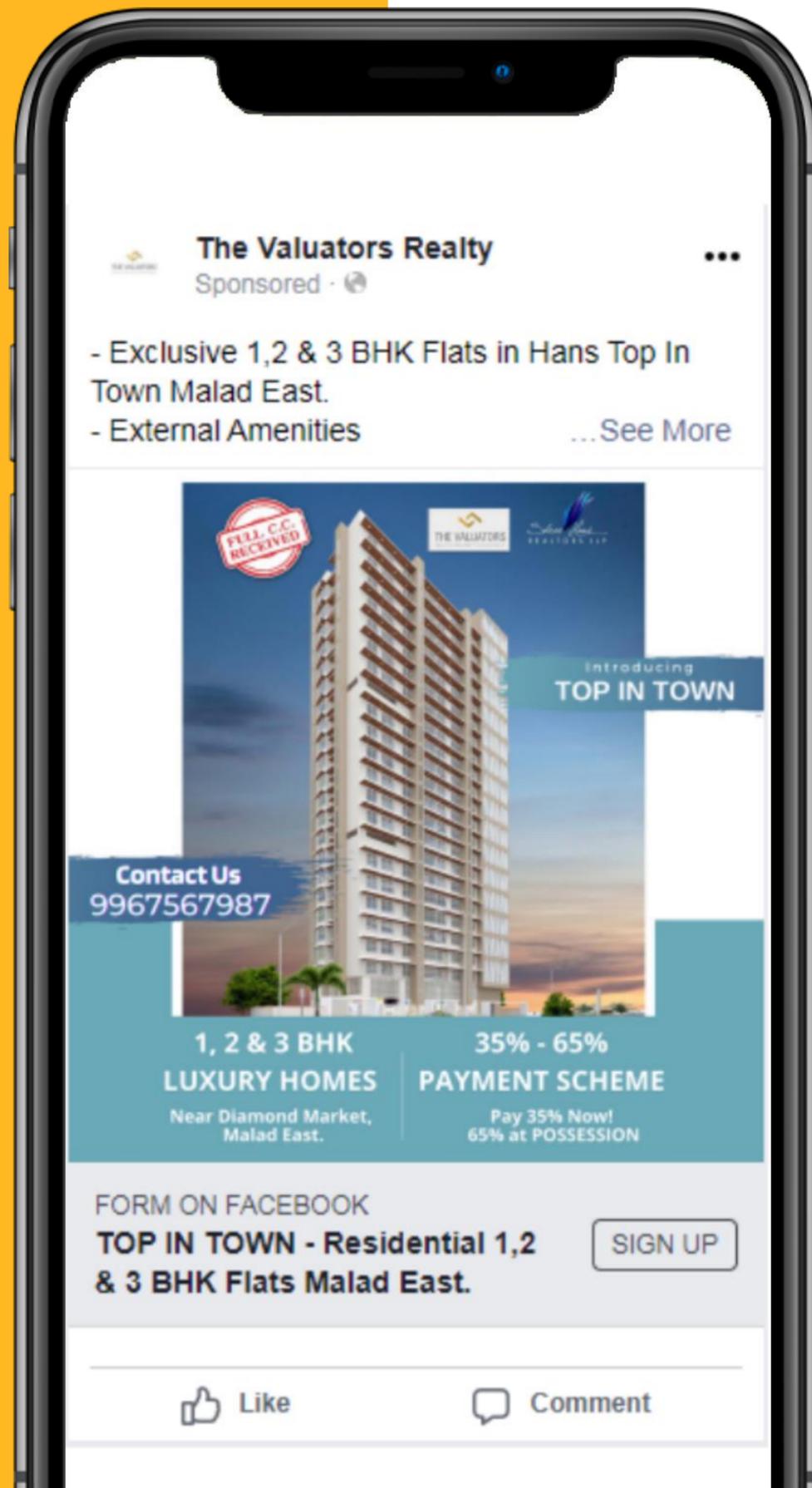
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Magic Square

Magic Square, Commercial project by 'Density Developers' in Malad East Mumbai. For them we utilized Digital & Social Media Platforms to promote brand awareness & generate leads.

- Campaign Duration : 45 days
- Reach : 75,220+
- Impressions : 1,39,992+
- Lead Generations : 325+
- Interests Generated : 40+





Top In Town



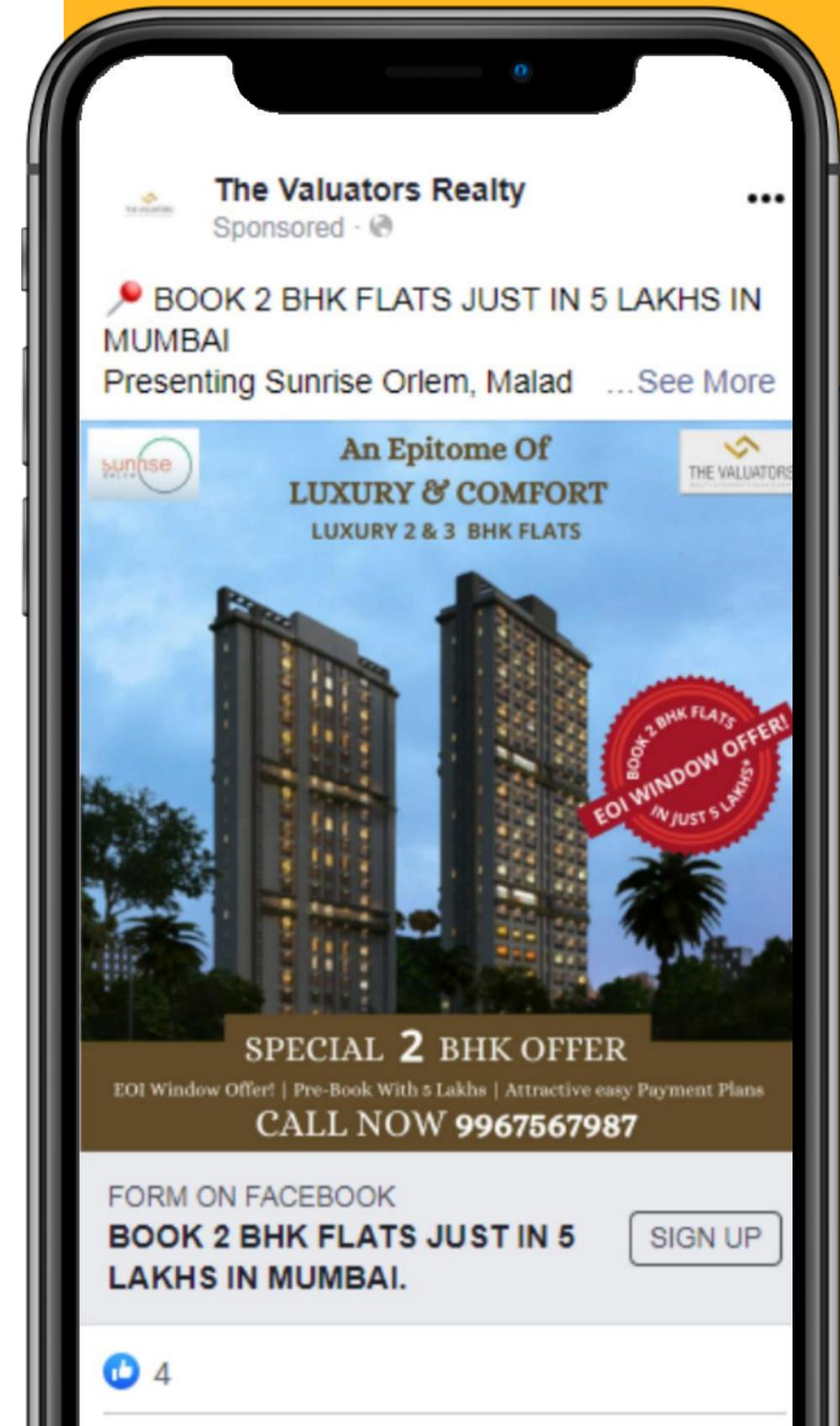
Top In Town, residential project by 'Shree Hans Developers' in Malad East Mumbai. For them we utilized Digital & Social Media Platforms to promote brand awareness & generate leads.

- Campaign Duration : 30 days
- Reach : 39,734+
- Impressions : 69,016+
- Lead Generations : 160+
- Interests Generated : 20+

Sunrise Orlem

Sunrise Orlem, residential project by 'Dhaval Developers' in Malad West Mumbai. For them we utilized Digital & Social Media Platforms to promote brand awareness & generate leads.

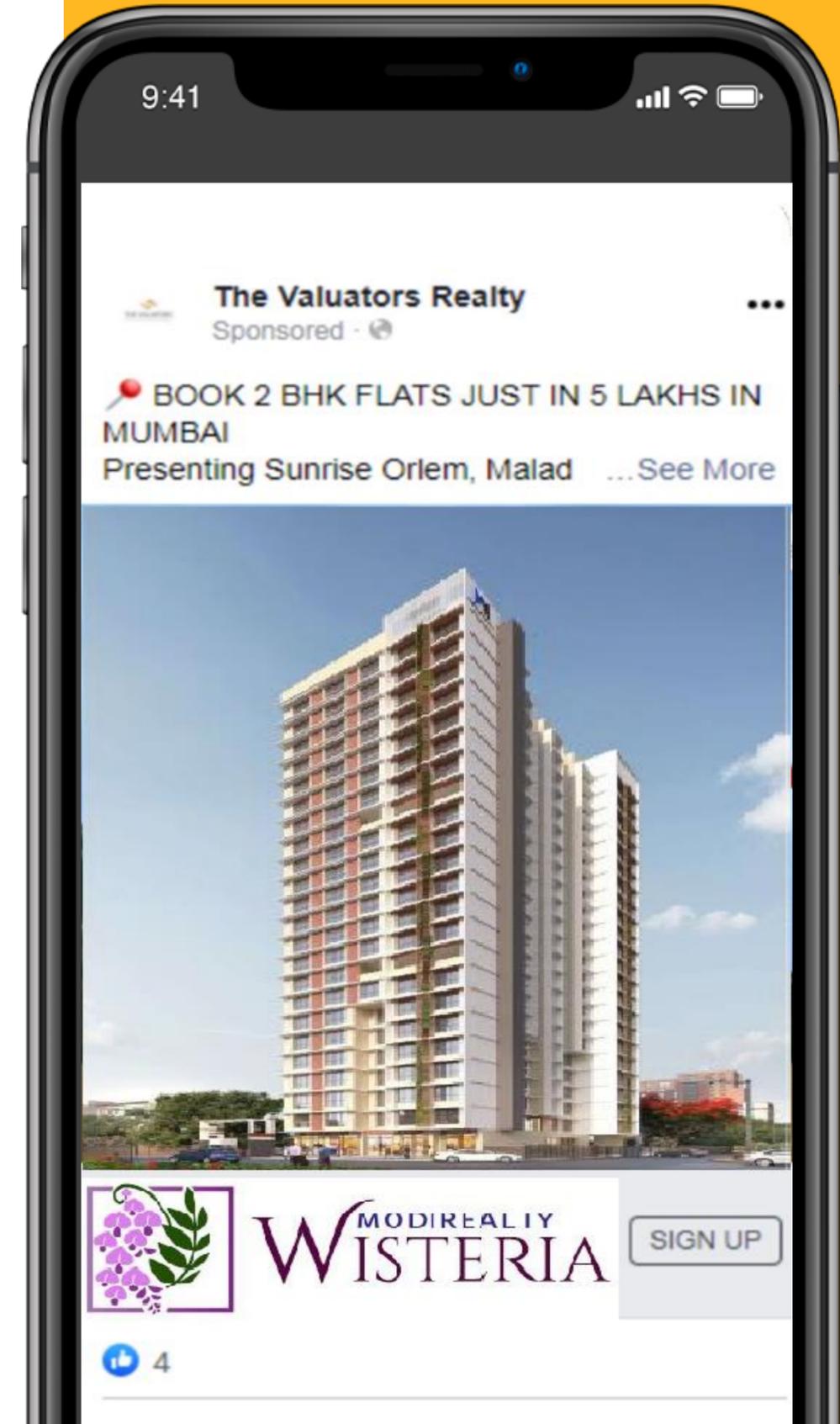
- Campaign Duration : 30 days
- Reach : 62,591+
- Impressions : 56,998+
- Lead Generations : 250+
- Interests Generated : 35+



Wisteria

Wisteria, residential project by 'Modi Realty' in Kandivali West Mumbai. For them we utilized Digital & Social Media Platforms to promote brand awareness & generate leads.

- Campaign Duration : 50 days
- Reach : 43,885+
- Impressions : 103,250+
- Lead Generations : 300+
- Interests Generated : 20+





Contact Us

We'd love to work with as your Digital Marketing Partner.

■ **PHONE NUMBER**

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■ **WEBSITE**

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■ **SOCIAL MEDIA**

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