

# CHAPTER REPORT

JULY 1, 2023 – June 30, 2024





# THEEILOVE WHEREEVER WE MAY ROAM



Houston Area  
Alumni Chapter

- **100 Paid Members; Total Donations: \$61,259.29**
- Raised **\$35,000** Theeilove En Blanc & Bleu
  - 200 attendees
  - 40% increase in giving YOY
- Emergency Relief Provided to Graduating Senior
  - **\$2,500** provided by chapter to student with 3.9 GPA in order to graduate without any fees owed to the university
- Student Recruitment engagement with 425+ High School Students
  - Participation in 11 Career Fairs
  - Annual Bus Trip to Jackson with 25 students (5 enrolled with JSU)
- Partnership with Big Brothers Big Sisters
  - Community Service



# JSUHAAC ENGAGEMENT



Houston Area  
Alumni Chapter **100 Paid Members!**

## JULY 1, 2023 – JUNE 30, 2024

- Student Send Off / Family Fun Day
- Student Recruitment participated in 11 College Fairs
- Volunteered at multiple Big Brother Big Sisters Community Events
- Bus Trip to San Marcos, TX to support Football Team
  - Participated in Austin Alumni Chapter tailgate
- Supported WC Gorden / Ashley Robinson Golf Tournament
- Hosted multiple Football Watch Parties in HTX
- Supported Men's Basketball Team vs University of Houston
  - Provided refreshments during their stay
- HBCU Day with Houston Texans & Houston Rockets
- End of the Year Holiday Social at Waters Edge Winery
  - Toy Drive for families in the HTX area
  - Patronized 2 JSU Alums Establishment
- Thaddeus & Kalia Reed selected as Alpha Cohort Top 40 under 40
- Chapter Retreat conducted in January
  - Strategize & Mobilize for the remainder of the Fiscal Year
- Supported Baseball Team during Cactus Jack HBCU Classic
  - Provided post game meal and refreshments

## JULY 1, 2023 – JUNE 30, 2024

- Hosted and Financially Supported the Women & Men Basketball Teams in Houston on March 3<sup>rd</sup>
  - Brunch provided for both teams along with refreshments / snacks during the duration of their trio
  - Thaddeus & Kalia Reed (Reed Enterprise) donated hoodies to both teams
- Annual Spring Student Recruitment Bus Trip to Jackson March 22<sup>nd</sup> – March 24<sup>th</sup>
  - 25 Students attended the bus trip
  - 5 of the students committed to JSU after the bus trip and are currently enrolled on campus this Fall
- Participated in the annual HBCU Alumni Association College Fair
  - Interacted with over 100 students
- Two (2) students awarded \$3K each in scholarships
- Annual Theeilove En Blanc & Bleu
  - 200 guests in attendance
  - Raised \$35,000 for student scholarships

# Student Send Off / Family Fun Day



Houston Area  
Alumni Chapter



# Community Service





Houston Area Alumni Chapter

# Tiger Express to San Marcos





# Student Recruitment



Houston Area Alumni Chapter





Houston Area Alumni Chapter

# Chapter Meetings @BBBS

1<sup>ST</sup> SUNDAYS 3PM



# ALPHA COHORT TOP 40 UNDER 40



ALPHA COHORT  
2023 - 2024



Kalia  
**Reed**



ALPHA COHORT  
2023 - 2024



Thaddeus D.  
**Reed**

# SUPPORTING SPORTS TEAMS



Houston Area  
Alumni Chapter



# SUPPORTING SPORTS TEAMS



# HBCU DAY with Texans





Houston Area Alumni Chapter

# Bus Trip to JSU March 22<sup>nd</sup> – March 24<sup>th</sup>



# Painting with a Twist Networking Event





Houston Area  
Alumni Chapter

# Annual Signature Event



JSUNAA HOUSTON ALUMNI CHAPTER  
PRESENTS

THE LOVE  
EN BLANC AND BLEU

**\$35,000**

RAISED FOR SCHOLARSHIPS FOR HOUSTON AREA STUDENTS  
ATHLETICS & SONIC BOOM OF THE SOUTH

# Thee ilove En Blanc & Bleu



# Thee ilove En Blanc & Bleu



# Thee ilove En Blanc & Bleu



# President Brunch & First Lady Lunch



Houston Area  
Alumni Chapter

