



TEAM ARKANSAS TO CURE T1D

RIDE FOR THE CURE!

As a sponsor, you can ride with Team Arkansas as it raises money to fund research for a cure for Type 1 Diabetes (T1D). In 2026, funds raised by Team Arkansas will support research initiatives led by the leading organizations in the world.

Team Arkansas is a group of cyclists (and non cyclists) from across the state who are passionate about raising money to fund a cure for T1D. **Team Arkansas has raised nearly \$1.2 million since 2011 for T1D research.** Cyclists of all ages and skills work in many ways to raise money.

All Team Arkansas sponsors receive benefits that drive visibility, goodwill, and customer/employee engagement. All sponsors are featured on the team's ride jersey, website and social media.

TeamArkansasT1D.org



SPONSORSHIP LEVELS



**PRESENTING SPONSOR
(EXCLUSIVE):**
\$25,000 Investment in
T1D Research

- Exclusive social media posts announcing Presenting Sponsor; sponsor level recognition on Team's web page and all email sends
- Highly prominent logo placement on 2026 Team Arkansas Jersey (see diagram). Highly prominent logo on the Team's Travel Shirt
- Five or more exclusive social media posts on Team Arkansas to Cure T1D Facebook page
- Sponsor recognition at other Team Arkansas to Cure T1D events throughout the year: banners, ads, posts. Include your hospitality tent, products and people as you see fit
- Inclusion of any number of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and all other public events
- Custom integration and activations; your imagination is the only limit!



DIAMOND SPONSOR:
\$10,000 Investment in
T1D Research

- Three exclusive social media posts on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo placement on 2026 Team Arkansas Jersey in the Diamond Sponsorship area. Prominent logo on the Team's Travel Shirt.
- Sponsor recognition at other Team Arkansas to Cure T1D events throughout the year: banners, ads, posts
- Inclusion of two or more of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and any other public events
- #hashtag your handle(s) on at least 15 social media posts from the national ride and local events



GOLD SPONSOR:
\$5,000 Investment in
T1D Research

- One exclusive social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo placement on back of 2026 Team Arkansas Ride Jersey in the Gold Sponsorship area
- Sponsor recognition at other Team Arkansas events throughout the year
- Inclusion of up to one of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and any other public events
- #hashtag your handle(s) on at least 5 social media posts from the national ride and local events



SILVER SPONSOR:
\$2,500 Investment in
T1D Research

- One group social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo on back of Team Arkansas Ride Jersey in the Silver Sponsorship area.
- Sponsor recognition at other Team Arkansas events throughout the year
- #hashtag your handle(s) on at least 2 social media posts from the national ride and local events



BRONZE SPONSOR:
\$1,000 Investment in
T1D Research

- One group social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Name on Team Arkansas Ride Jersey in the Bronze Sponsorship area. Name on the Team's Travel Shirt
- Sponsor recognition at other Team Arkansas events throughout the year
- #hashtag your handle(s) on at least 2 social media posts from the national ride and local events

RIDE FOR THE CURE!



SPONSOR LOGO PLACEMENT



Example jersey design showing size and placement of sponsor logos. Actual color and design changes with each ride year.

SPONSORSHIP COMMITMENT

I RESERVE THE FOLLOWING SPONSORSHIP AND ASSOCIATED BENEFITS:

- PRESENTING SPONSOR- \$25,000**
- DIAMOND SPONSOR- \$10,000**
- PLATINUM SPONSOR- \$7,500**
- GOLD SPONSOR- \$5,000**
- SILVER SPONSOR- \$2,500**
- BRONZE SPONSOR- \$1,000**

COMPANY NAME: _____

EXACTLY AS TO BE LISTED ON TEAM JERSEY & PLEASE EMAIL COMPANY LOGO TO OFFICE@TEAMARKANSAST1D.ORG

PHONE NUMBER: _____

COMPANY REPRESENTATIVE: _____

EMAIL: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

SUBMIT PAYMENT AND COMPLETED COMMITMENT FORM TO:

Team Arkansas to Cure T1D
C/O Karen Halbert
179 Courts Lane
Little Rock, Arkansas 72223

Please contact Karen Halbert @ 501-681-1054 or Office@TeamArkansasT1D.org with questions!

Team Arkansas to Cure T1D is a 501(c)(3) nonprofit organization whose mission is raise money to fund a cure for Type 1 Diabetes. The tax ID number is 99-4842739