



## TEAM ARKANSAS TO CURE T1D

### RIDE FOR THE CURE!

As a sponsor, you can ride with Team Arkansas as it raises money to fund research for a cure for Type 1 Diabetes (T1D). In 2026, funds raised by Team Arkansas will support Breakthrough T1D's research endeavors (formerly JDRF - the Juvenile Diabetes Research Foundation).

Team Arkansas is a group of cyclists (and non cyclists) from across the state who are passionate about raising money to fund a cure for T1D. **Team Arkansas has raised nearly \$1.2 million since 2011 for T1D research.** Cyclists of all ages and skills work in many ways to raise money.

All Team Arkansas sponsors are featured on the team's ride jersey, website and social media.

[TeamArkansasT1D.org](http://TeamArkansasT1D.org)

# SPONSORSHIP LEVELS



## PRESENTING SPONSOR

### [EXCLUSIVE]:

\$25,000 Investment in  
T1D Research

- Exclusive social media posts announcing Presenting Sponsor; sponsor level recognition on Team's web page and all email sends
- Highly prominent logo placement on 2026 Team Arkansas Jersey (see diagram). Highly prominent logo on the Team's Travel Shirt
- Five or more exclusive social media posts on Team Arkansas to Cure T1D Facebook page
- Sponsor recognition at other Team Arkansas to Cure T1D events throughout the year: banners, ads, posts. Include your hospitality tent, products and people as you see fit
- Inclusion of any number of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and all other public events
- Custom integration and activations; your imagination is the only limit!



## DIAMOND SPONSOR:

\$10,000 Investment in  
T1D Research

- Three exclusive social media posts on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo placement on 2026 Team Arkansas Jersey in the Diamond Sponsorship area. Prominent logo on the Team's Travel Shirt.
- Sponsor recognition at other Team Arkansas to Cure T1D events throughout the year: banners, ads, posts
- Inclusion of two or more of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and any other public events
- #hashtag your handle(s) on at least 15 social media posts from the national ride and local events



## GOLD SPONSOR:

\$5,000 Investment in  
T1D Research

- One exclusive social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo placement on back of 2026 Team Arkansas Ride Jersey in the Gold Sponsorship area
- Sponsor recognition at other Team Arkansas events throughout the year
- Inclusion of up to one of your custom branded items in SWAG and event bags for Poker Ride, Beer Run and any other public events
- #hashtag your handle(s) on at least 5 social media posts from the national ride and local events



## SILVER SPONSOR:

\$2,500 Investment in  
T1D Research

- One group social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Logo on back of Team Arkansas Ride Jersey in the Silver Sponsorship area.
- Sponsor recognition at other Team Arkansas events throughout the year
- #hashtag your handle(s) on at least 2 social media posts from the national ride and local events



## BRONZE SPONSOR:

\$1,000 Investment in  
T1D Research

- One group social media post on Team Arkansas to Cure T1D Facebook page; sponsor level recognition on Team's web page and all email sends
- Name on Team Arkansas Ride Jersey in the Bronze Sponsorship area. Name on the Team's Travel Shirt
- Sponsor recognition at other Team Arkansas events throughout the year
- #hashtag your handle(s) on at least 2 social media posts from the national ride and local events

## RIDE FOR THE CURE!



# SPONSOR LOGO PLACEMENT



*Example jersey design showing size and placement of sponsor logos. Actual color and design changes with each ride year.*

# SPONSORSHIP COMMITMENT

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I RESERVE THE FOLLOWING SPONSORSHIP AND ASSOCIATED BENEFITS:

- PRESENTING SPONSOR- \$25,000
- DIAMOND SPONSOR- \$10,000
- PLATINUM SPONSOR- \$7,500
- GOLD SPONSOR- \$5,000
- SILVER SPONSOR- \$2,500
- BRONZE SPONSOR- \$1,000

COMPANY NAME: \_\_\_\_\_

**EXACTLY AS TO BE LISTED ON TEAM JERSEY & PLEASE EMAIL COMPANY LOGO TO [OFFICE@TEAMARKANSAST1D.ORG](mailto:OFFICE@TEAMARKANSAST1D.ORG)**

PHONE NUMBER: \_\_\_\_\_

COMPANY REPRESENTATIVE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

SUBMIT PAYMENT AND COMPLETED COMMITMENT FORM TO:

Team Arkansas to Cure T1D  
C/O Karen Halbert  
179 Courts Lane  
Little Rock, Arkansas 72223

**Please contact Karen Halbert @ 501-681-1054 or [Office@TeamArkansasT1D.org](mailto:Office@TeamArkansasT1D.org) with questions!**

Team Arkansas to Cure T1D is a 501(c)(3) nonprofit organization whose mission is raise money to fund a cure for Type 1 Diabetes. The tax ID number is 99-4842739