

MiniWorld

Gold Level Student Ambassador Training Manual



Introduction

Congratulations on becoming a Gold level ambassador! You have been chosen by the MWOs as one of our representatives and advocate.

This manual is designed to help you better inform other students about the opportunities at MiniWorld. It is your responsibility to read this manual and attend the on-line training session. We know the information inside of this training manual will be of great value to you as you start to assist us as part of the MiniWorld team. We will do our best to answer all of your questions to ensure that you know all you need to know before you begin your duties.

Thank you for your participation and commitment.

Qualifications

- Must be in good academic standing
- Must have a positive attitude and a high level of enthusiasm.
- Must be strong in verbal skills and be comfortable with public speaking.
- Must be professional in appearance and demeanor
- Must be self-motivated, dependable, and able to work independently
- Must be comfortable posting on social media

Benefits and Incentives of being an Ambassador

- Be a student role model and mentor
- Résumé-building in student advising, public speaking, event planning and marketing.
- Develop interpersonal and cross-cultural communication, organizational, public speaking and problem solving skills
- Gain valuable administration experience and develop relationships with administrators on all levels
- Learn how to network and develop connections for your professional future
- Receive a certification of completion for your Ambassador service once criteria is met

Role of an Ambassador

- Attend MiniWorld events such as book signings and book readings at libraries, bookstores and encourage others to do so also
- Encourage others to engage with MiniWorld social media accounts to post reviews on amazon, post photos of themselves with the MW Adventures books on instagram, post comments on twitter, like posts on the MW facebook account and invite their friends and family to read the book and post instagram photos, youtube and facebook/twitter accounts of how they have helped animals have better lives linking their posts to the miniworld social media sites
- Read to children at MW book readings
- Encourage local kid book clubs to read the MiniWorld Adventures books, starting with book one, "The Dolphin Rescue" which has been published
- Spread the word about the MiniWorld book as well as our mission to help animals and empower children