

ROADTUNES



When you think of your community, what tune comes to mind?

Let ROADTUNES help you bring that tune to life with a musical road.

Whether it's a school fight song or a hometown hero's signature melody, a musical road provides drivers and riders with a noteworthy experience, becoming a must-do in your city, a pilgrimage for your fans, and a point of pride for all.



A musical road is essentially a mathematically-refined rumble strip and

a ROADTUNES musical road is **the world's first surface-application, non-destructive, semi-permanent, custom-designed musical road**. Our patent-pending process uses a DOT-approved material to deliver a zero-maintenance sonic experience engineered specifically for you, according to your chosen tune and desired speed.

How does it work? Science! Just like a guitar string or a saxophone reed, the bumps that make the musical road cause the tires of your car to vibrate as you drive over them, creating a hum at just the right tones to recreate a melody.

But a musical road is so much more than mathematics and engineering.

A musical road is...

- an **opportunity** to celebrate your city/school/heritage by bringing a signature tune to life
- an **attention-getting** way of encouraging safe driving in a targeted area
- a **low-impact** way to have a high impact on your community



ROADTUNES has been enhancing safety through sound since 2019 and because a musical road is engineered to a specific speed (35-45mph is the sweet spot), **installing a musical road can encourage safe and attentive driving**. Ideal locations include areas with high pedestrian activity, such as on a school campus, near downtown or historic areas, and in proximity to hospitals or community parks.



A RoadTunes musical road can be **installed quickly and does not cause any damage** to an existing roadway, making them perfect for long-term features or even targeted, temporary use in areas of construction or for special events.

Musical roads bring people together. The excitement of experiencing a custom musical road can be shared day and night, rain or shine, by young and old. **Consider inviting community partners to sponsor** parts of the musical road and feature them on signage along the way. **The process is simple!** Contact ROADTUNES and we'll reach out to you to discuss your location, chosen tune, and goals for the project.